

# South San Francisco Chamber of Commerce



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## ***South San Francisco Chamber of Commerce Business In Brief***

April 2017 Issue

### Chamber Circle Members

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Thank you to the following companies for being a part of the Chairman's Circle:



Director's Article

As you read this article, I will have officially stepped down as CEO of the South San Francisco Chamber of Commerce.

As of April 4th, Liza Normandy will assume the role, and responsibilities of Chief Executive Officer.

Liza will be a tremendous asset for the Chamber with her vast knowledge of the community.

The Board could not have picked a better person for the job!

Reflecting a bit about my history with the South San Francisco Chamber, my first association was when I joined as a member in 1991. At that time I was a realtor, and felt that by joining the chamber I would have the opportunity to get to meet lots of people. The Chamber did not disappoint me! I did meet people, many of whom I am privileged to still call friends!

My association with the Chamber also offered me the opportunity to serve on the Board twice, and once as President in 2005.

Then on November 1, 2006 I got the offer to fill the position of Chief Executive Officer! Being CEO of this Chamber has been truly a dream come true! But all good things must come to an end.

I want to thank all the past, and present Board Members, the City of South San Francisco, City Council, and all the loyal chamber members for their support over the years!

I must also thank and recognize my two co-workers in the office, Linda Parenti, and Arlene Dozier. They have been my rock especially during the transition!

Now that this chapter of my life is closing, I am looking forward to opening a new one! I will not forget South City nor the organizations I have supported over the years.

This is not a "goodbye" but as they say in Italy "Arrivederci"

### **Spruce Elementary School Celebrates 100th Year Birthday**

Calling all Spruce alumni, friends, and supporters! Please join SSFUSD in celebrating Spruce's 100th birthday.

The Spruce Centennial Celebration is scheduled for Saturday, April 22nd from 10:00AM to 1:00PM at the Spruce Elementary School gymnasium.

Alumni, if you have old photos of your time at Spruce that you would like to share, please bring them by the Grand Avenue Library so they can scan and add to our collection. If you would like to share your memories of Spruce on video, please contact Isaul Beltran at [ibeltran@ssfusd.org](mailto:ibeltran@ssfusd.org)

For sponsorship opportunities, please contact Mr. Israel Castillo at [icastillo@ssfusd.org](mailto:icastillo@ssfusd.org)

### **Parking Place Commission Parking Rate Proposal**

The Parking Place Commission is considering adopting a parking rate policy that will guide any future parking rate adjustments in the South San Francisco Downtown Parking District.

The Parking Place Commission is soliciting feedback about the proposed parking rate policy.

The proposed policy is available at:

<http://www.ssf.net/DocumentCenter/Home/View/15447>

If you have any feedback or comments about the rate policy, or any other parking related feedback please contact me no later than Thursday, April 6, 2017. I can be reached by email at [justin.lovell@ssf.net](mailto:justin.lovell@ssf.net) or by phone at 650-829-3895.

The Parking Place Commission will consider any feedback and will vote to adopt the parking rate policy at their April 11, 2017 Parking Place Commission meeting that will begin at 5:00 pm in the City Manager's Conference Room, South San Francisco City Hall, 400 Grand Avenue, South San Francisco, CA.

You are welcome to come to the Parking Place Commission meeting and submit your input directly to the Commission on April 11, 2017.

## Member Events

### SERVICE CLUBS MEETING LOCATIONS AND TIMES

#### **Kiwanis Club of SSF**

**Meets every Tuesday, 12:15pm** at the Basque Cultural Center, 599 Railroad Ave., SSF

#### **Rotary Club of SSF**

**Meets every Thursday, 12:15pm** at the Basque Cultural Center, 599 Railroad Ave., SSF

#### **SSF Women's Club**

**Meets on the first Thursday of each month, 12 noon** at SSF Women's Club, 470 Grand Avenue, SSF.

#### **Soroptimist International of No. San Mateo Co.**

**Meets on the 3rd Wednesday of each month, 6pm** at the Basque Cultural Center 599 Railroad Ave., SSF

## Event Snapshots

[Click here](#) to view this month's Good Morning South San Francisco Gallery.

## Upcoming Chamber Events

**New Member Breakfast**  
**Wednesday, April 12, 2017**  
**8:00 - 9:00am**  
**I HOP Restaurant**  
**316 So. Airport Blvd., SF**

**Higher Education Scholarship Luncheon**  
**Thursday, April 27, 2017**  
**11:30am - 1:30pm**  
**South San Francisco Elks Lodge**  
**920 Stonegate Drive, SSF**

**State Of The City**  
**Tuesday, May 16, 2017**  
**12pm to 1:30pm**  
**SSF Conference Center**  
**255 So. Airport Blvd, SSF**

**Multi-Chamber Business Expo**  
**Thursday, August 3, 2017**  
**4:00pm to 7:00pm**  
**SSF Conference Center**  
**255 So. Airport Blvd, SSF**

**Taste of South San Francisco**  
**Thursday, November 2, 2017**  
**12:00pm to 1:30pm**  
**SSF Conference Center**  
**255 South Airport Blvd, SSF**

**2018 Annual Recognition & Business Awards**  
**Thursday, February 22, 2018**  
**6:00pm to 9:30pm**  
**SSF Conference Center**  
**255 So. Airport Blvd., SSF**

## **New & Renewing Members**

**Thank you to the following members who renewed their membership with the Chamber!!!**

**Your support is truly appreciated!**

AmeriPride Uniform Services  
Atria Daly City  
Berkshire Hathaway HomeServices California  
Best Western Plus Grosvenor Hotel  
Cheng Hing BBQ Restaurant  
El Camino Florist  
El Faro Mexican Food  
Estes Forwarding Worldwide, LLC  
Expeditors  
Green Shelter Landscaping  
Inflow Tech, Inc.  
Luminous Day Spa Inc.  
Metaroots  
Sares Regis  
Scott Buschman Photography  
Simply Floors  
Simpson, Garrity, Innes & Jacuzzi, PC  
Seroptimists Int'l No. SM County  
SSF Adult Education

South San Francisco Rotary Club  
The Salvation Army South San Francisco Citadel  
Trap's Tire & Auto Center  
Walgreens #15397

**NEW MEMBERS**

**Evoco Architecture/Interiors**

160 South Linden, Suite 210  
South San Francisco, CA 94080  
(415)337-5485  
[www.evocoarch.com/](http://www.evocoarch.com/)

**Fog City Dental**

2400 Westborough Blvd., #105A  
South San Francisco, CA 94080  
[www.fogcity.dental](http://www.fogcity.dental)  
(650)737-7907

**Market Now Media**

850 Antoinette Ln. Apt E  
South San Francisco, CA 94080  
(650)-290-4380  
[www.marketnowmedia.com](http://www.marketnowmedia.com)

**Movement Mortgage**

1010 Valencia Street  
San Francisco, CA 94110  
[www.movement.com/lo/ed-diaz](http://www.movement.com/lo/ed-diaz)  
(415)302-7613

**Park North Real Estate**

2002 Irving Street  
San Francisco, CA 94122  
(415)867-5358  
[Lisa@ParkNorth.com](mailto:Lisa@ParkNorth.com)

**Sagemark Consulting**

3000 Executive Parkway Suite 400  
San Ramon, CA 94583  
[www.LouisRomeroll.com](http://www.LouisRomeroll.com)  
(650)296-2693

**Serra Yellow Cab (Peninsula Yellow)**

201 Cypress Ave  
South San Francisco, CA 94080  
(650)222-2222  
[www.peninsulayellowcab.com](http://www.peninsulayellowcab.com)

**Tony Roldan**  
Umpqua Bank  
3938 24<sup>th</sup> Street  
San Francisco, CA 94114  
(415)268-5260  
[tonyroldan@umpquabank.com](mailto:tonyroldan@umpquabank.com)

## Board of Directors

### 2017 BOARD OF DIRECTORS

President  
**Jim McGuire**  
BEST WESTERN PLUS Grosvenor Hotel

Vice-  
President  
**Jeannie Ramirez**  
Simply Floors

Treasurer  
**Paul Formosa**  
SSF Scavenger Company

Past President  
**Dean Grubl**  
SSF Conference Center

Ex-Officio  
**Mike Futrell**  
City Manager

### BOARD MEMBERS

**Bill Benavides**  
BLT Construction

**Zachary Brown**  
IHop Restaurant

**Nicholas Cheng**  
State Farm Insurance

**Tony Clifford**  
FBNBNCAL

**Sheila Fusaro**  
Kaiser Permanente

**Dave Gallagher**  
Madison Street Press

**Mia Garcia**  
Madame Boutique

**Jim Metz**  
Advanced Business Forms

**Gus Shihadeh**  
Amoura

**Karen Sumner**  
Peninsula Traffic Congestion Relief Alliances

**Debbie Watkins**  
Liberty Bank


**Bruce Wright**  
Good & Fowler

CEO  
**Liza Normandy**

Staff  
**Linda Parenti**  
**Arlene Dozier**

## South San Francisco Chamber of Commerce

213 Linden Avenue  
South San Francisco, CA 94080  
Tel: (650) 588-1911  
Fax: (650) 588-2534  
Email: [info@ssfchamber.com](mailto:info@ssfchamber.com)  
Website: [www.ssfchamber.com](http://www.ssfchamber.com)

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