

July 2021



Our monthly news & updates

[Visit our Website](#)

President Jim McGuire

It now has been a little over 2 weeks since things are getting back to normal, and what a great feeling it is! Our restaurants and stores are seeing more customers, the streets are getting busier, and people seem to be enjoying themselves a little bit more. For us hoteliers, our business is slowly coming back, and we are now relying heavily on the leisure traveler who are driving to us. Busier hotels mean busier restaurants and shops which is great news for all of us. We are seeing light at the end of the tunnel, but please continue to be cognizant of the virus and the variants – they are still out there, we are just fighting back harder! Please be respectful to those businesses who still require us to wear a face covering.



Besides our Independence Day on July 4th, the following are some, well, remarkably interesting days that are recognized in July. I think someone was a little bored during the pandemic. Here they are, and no, I did not make these up: 7/22 – “Spoooner’s Day” 7/25 – “National Day of the Cowboy” and this one has to take the cake.....7/27 – “Take Your Houseplant For a Walk Day”. OK enough said....

A warm WELCOME to our newest Chamber members **Lelan Anders** with **Nova Works** in Sunnyvale and a familiar name to some of us – **Sailesh Mehra with SM8**.

I would like to give special thanks to three individuals who were very instrumental in the challenging task of helping to clean up the areas under the overpass of South Airport Boulevard Exit, as well as other areas in our city. As I mentioned above, our hotels are starting to get busier, as are our other businesses, and we are very appreciative that all these guests and customers have a clean and safe approach into our city. Hats off to **Mrs. Elaine Garbarino**, **Police Chief Jeff Azzopardi** and **Director of Public Works/City Engineer Eunejune Kim**! We applaud your efforts and are incredibly grateful for your hard work!

We are excited to let you know that **Chamber CEO Liza Normandy** has started to plan in-person events happening very soon! We are having our popular “**Good Morning South San Francisco**” event this month on **Wednesday, July 28th** at the **Best Western Plus Grosvenor Hotel**. Guest speaker **City Manager Mike Futrell** will bring us up to speed on what has been happening since we last met. **Thursday, July 8th** will be our second **Virtual Networking Hour** where you can meet our new

Directors and new members and have a chance to visit and learn more about them. Additionally, we are working on our very first in-person social networking hour for September and we cannot wait! More events and details to follow. Be sure to visit our Calendar of Events page on our BRAND NEW WEBSITE www.ssfchamber.com !

Thank you to **John Hutar, President and CEO for the San Mateo County Silicon Valley Convention and Visitors Bureau, Jonathan Stekete and Amy Linehan with SamTrans and City Manager Mike Futrell** for their presentation at our 3rd SSF Hotelier's Roundtable meeting on June 24th.

As you can see, there is a lot happening with your Chamber. We look forward to seeing you in person at one of our events very soon! Be well, remember to support your Chamber members, and be thankful for each other.

See you next month!

Member News, Community Events & Announcements



www.ssf.net/SSFGiftCard

THE CITY OF SOUTH SAN FRANCISCO & THE SSF CHAMBER OF COMMERCE INVITE YOU TO

Be Part of the Shop Local Campaign

MERCHANTS SIGN UP HERE:
<http://bit.ly/SSFMerchantSignUp>

SHOP LOCAL SOUTH CITY BEGINS JULY/AUG

Business partners needed in: restaurant, pharmacy, grocery store, gas station, or personal service business, such as hair and nail salons.



SHOP LOCAL Q&A

Why is the City and Chamber of Commerce doing this program?

Due to Covid-19 and the effects it has had on the economy and our residents, this program is an effort to assist **low-income residents** and our local **South San Francisco businesses**.

How long is this program running?

Once the program begins (late July/early Aug), the gift cards are valid for **180 days**.

How do I receive money from the gift cards used at my establishment?

You will receive payment for any gift cards used at your establishment every **Monday**. It generally takes two-five days to receive payment.

How do I keep track of the gift cards used at my establishment?

There is a dedicated website for you to obtain your transactions.

How do I use the gift card in place of money?

By **downloading** an app on your smartphone, you simply have to **scan** the gift card in order to be able to accept it as payment at your establishment.

What if I only accept cash at my establishment?

You can still participate in this program. You just need to use your smartphone to scan the gift card in order to accept it as payment.

Who do I contact with questions about this program?

You can contact the vendor, Factor4, directly at support@factor4gift.com or 1-844-444-4013.

you're invited

TO A VIRTUAL
HAPPY HOUR!



**SSF CHAMBER MEMBER
NETWORKING EVENT
AND HAPPY HOUR (BYOB)**

**DATE: THURSDAY, JULY 8TH
5:30PM-5:55PM - VIRTUAL NETWORKING
6PM: WELCOME BY PRESIDENT MCGUIRE**

MEET OUR NEWEST DIRECTORS

**REGGIE KUMAR, GM AC HOTEL MARRIOTT SFO
OLGA GARCIA, CUSTOMER SERVICE MANAGER
WITH CG MOVING COMPANY
DANIELA JONGUITUD, OWNER AND CHAJINEL
HOME CARE SERVICES**



**MEET AND WELCOME OUR
NEWEST MEMBERS + RAFFLE!**

**COST: NO CHARGE FOR SSF CHAMBER MEMBERS
\$25.00 FOR NON-MEMBERS
ZOOM LINK WILL BE EMAILED THE WEEK OF OUR EVENT
SPECIAL RAFFLE FOR THOSE YOU
RSVP THROUGH OUR WEB PORTAL**



I'm fully vaccinated. What now?

We know the COVID-19 vaccines are effective at preventing people from getting sick. So, if you're fully vaccinated, you may be wondering if it's safe to have an evening inside with friends or travel.

Marcus Griffith, MD, a behavioral health physician leader with Kaiser Permanente in Georgia, to discuss life after vaccination and get answers to common questions about how life can change after you're fully vaccinated.

[View Full Article here!](#)



FREE PROMOTION – YES FREE!

Everything South City publishes their "Foodie Digest" every Tuesday & is offering any of our SSF Restaurants, Food and Beverage Establishments and or Caterers the opportunity to be included in their next digest!

Thank you ESC! & thank you for this generous offer of showcasing local!

Email ESC at news@everythingsouthcity.com



The South San Francisco Chamber of Commerce & the City of South San Francisco continue to collaborate to compile a list of Restaurants, Food and Beverage Establishments for the SSF Community to order from, to pickup, dine in, have delivered & SUPPORT!

Click on the link for our updated list.

If any of your favorite establishments are not on the list, or if you have an update - please email us at info@ssfchamber and we will make sure to include them in our next update.

Thank you for supporting our SSF Businesses!

[Click here for our SSF Restaurant List!](#)



FREE PERSONAL PROTECTIVE EQUIPMENT (PPE) for Small Business/Non-Profit Organizations

The County of San Mateo, in partnership with the San Mateo County Event Center and the San Mateo County Economic Development Association (SAMCEDA), will be distributing PPE to disadvantaged small business/non-profit organizations for the purpose of preparation and readiness for safe opening in accordance with California's *Blueprint for a Safer Economy*.

- Each business is invited to request a 30-day supply of PPE available in the County's supply
- PPE will be distributed starting June 17th at the San Mateo County Event Center through the online pre-ordering system for those industries listed below

(Priority will be given to businesses located in disadvantaged communities and small businesses with high-touch interactions with the public)

HOW TO REQUEST FOR A 30-DAY SUPPLY OF PPE FOR YOUR BUSINESS/ORGANIZATION:



To access the form, please scan the QR Code

To submit your PPE request, please complete the form: <https://bit.ly/3uvluHk>

Once your submission has been approved, you will receive an email stating that your order is ready for pick up.

Please pick up your PPE order *within 48 hours* at the:
San Mateo County Event Center
1346 Saratoga Drive, Gate 7
San Mateo, CA 94403

PERSONAL CARE SERVICES

(All must be non-medical, not corporate-owned or operated, nor at multiple locations)

- Hair salons and barbershops
- Esthetic and skin care services
- Nail services
- Body art professionals, tattoo parlors, and piercing shops
- Massage services (in non-healthcare settings)

FOOD SERVICES

- Restaurants (not part of the *Great Plates Delivered* program), breweries, wineries, and bars (not corporate-owned or operated with less than 20 FTE employees)
- Food trucks with *San Mateo County Health Permit*
- Catering services with *San Mateo County Health Permit*



LODGING

- Owner operated hotels/motels/inns
- Bed & breakfast owner operated

JANITORIAL SERVICES

- Less than 20 FTE employees
- Not corporate-owned or operated

[Click Here to Complete the Form](https://bit.ly/3uvluHk)

Form Link: <https://bit.ly/3uvluHk>

Certification: The requested PPEs will solely be used for safe opening of our economy in accordance with CDC guidance to protect workers and customers



South San Francisco Women's Club **Cookbook**

Pre-Order your
SSF Women's Club Cookbook today.
This keepsake collection of recipes from
Women's Club members, friends and family
will be a treasure for years to come.

Pre-orders are being accepted through:

PayPal @ssfwc470 or ssfwcrenta@gmail.com
Venmo @ssfwomensclub
Or by sending your check to:

South San Francisco Women's Club
P.O. Box 455
South San Francisco, CA 94083-0455

The cost is \$15 per book plus \$5 Shipping.
Or, if you would like to pick up your cookbooks, we
will be scheduling pick up dates before the Holidays!

If you have any questions, please contact us at
(650) 873-8030 or ssfwomensclub@gmail.com

The SSF Women's Club is a 501(c)3 non-profit organization. All proceeds
from the sales of this cookbook support the community efforts of the club.

GOOD MORNING SOUTH SAN FRANCISCO!



WITH
**SSF CITY MANAGER
MIKE FUTRELL**

WEDNESDAY, JULY 28, 2021
8:30AM – 10:00AM

LOCATION:

BEST WESTERN PLUS CROSVENOR HOTEL
380 SO AIRPORT BLVD., SSF
(SMALL GROUP TABLES & GENEROUSLY SPACED-OUT SEATING)

8:30AM REGISTRATION
START 9:00AM WITH A WORKING BREAKFAST
END TIME: 10:00AM

JOIN US FOR OUR FIRST IN-PERSON EVENT WITH
SSF CITY MANAGER MIKE FUTRELL
WHO WILL PROVIDE AN UPDATE AND SHARE
WITH YOU EVERYTHING THAT IS TAKING PLACE
IN THE CITY OF SOUTH SAN FRANCISCO.

COST: \$25.00 SSF CHAMBER MEMBERS
\$35.00 NON-MEMBERS/FRIENDS
RSVP TO LINDA@SSFCHAMBER.COM

FULLY VACCINATED MEMBERS, NON-MEMBERS & FRIENDS
WELCOME OR PROOF OF A NEGATIVE COVID-19 TEST
(DATED 72 HRS FROM THE EVENT DATE)



Nova Works
Lelan Anders
505 W. Olive Ave, Suite 550
Sunnyvale, CA 94086
(408)730-7647
landers@novaworks.org
<https://novaworks.org>

SM8

Sailesh Mehra
(650)703-1569
greensailesh@gmail.com

Specializing in Development & Entitlements



Your support is truly appreciated!

Advanced Business Forms (June 2011)
Alida Manor Apartments (April 2018)
Top 1 Oil Products Company (July 2011)
Berkshire Hathaway (June 1991)
C&J Roofing (April 2000)
Café 382 (June 2016)
Café Bunn Mi (June 2017)
Callahan Financial Planning Company (June 2020)
City of South San Francisco (May 1998)
Costco Business Center (July 2017)
Di Napoli Pizzeria & Ristorante (July 1990)
Expeditors Int'l. of Washington, Inc. (July 2020)
Home 2 Suites Hilton (January 2018)
Industrial and Commercial Bank of China (March 2008)
SSF Police Association, Inc. (July 1980)
School House Grocery Liquor & Deli (April 2000)
South City Optometry (April 1993)
Steven A. Dugoni, Orthodontist (July 1986)
Twist Bioscience (June 2020)
Zarc Recycling, LLC (July 2010)

Legislative Watch List

We take care of politics, so you can take care of your business



[Prices for Everything Are Surging Post-COVID. Should We Be Worried?](#)

[Article Credit: The Mercury News](#)



[Steps to Help Small AAPI Business Owners](#)

[Article Credit: SCORE](#)



[Help wanted: Labor crisis plagues US restaurant industry](#)

[Article Credit: AP](#)

San Mateo County (This rate applies in all unincorporated areas and in incorporated cities that do not impose a district tax.)	942	JPBT	9.250%	9.375%
City of Belmont			9.750%	9.875%
City of Burlingame			9.500%	9.625%
City of Daly City	945		9.750%	9.875%
City of East Palo Alto	946		9.750%	9.875%
City of Redwood City	947		9.750%	9.875%
City of San Bruno	948		9.750%	9.875%
City of San Mateo	949		9.500%	9.625%
City of South San Francisco	950		9.750%	9.875%

*EFFECTIVE July 1st -
New Sales and Use Tax Rates*



Reopening California What Employers Need to Know

Did you miss the webinar that was brought to us by the SMCCVB? Not to worry, Click below to view the webinar recording with Employment Law Attorneys Sarju Naran and Jenn Protas.

A copy of the presentation can be downloaded [here](#).

[Webinar Credit: Hoge Fenton](#)



Guides and Resources from the U.S. Chamber

- [10 Steps to Host a Vaccine Clinic](#)
- [Public-Private Partnership Best Practices for Vaccine Distribution](#)
- [Generalized Overview of the Requirements to Host a Vaccine Clinic](#)
- [Essential Work of Local Chambers in the Fight Against COVID-19](#)
- [The Best Ways for Employers to Promote COVID-19 Vaccines](#)
- [Mask Guides: Recommendations for Wearing and Selecting](#)

- [COVID Vaccines Digital Resources Center](#)
- [COVID-19 Vaccines FAQ](#)
- [Reopening Business Digital Resources Center](#)
- [Reopening Business Digital Resources Center Toolkit](#)
- [Small Business Reopening Playbook](#)
- [State-Specific Guidance Map](#)

Educational Resources

Webinars, ZOOM, Meetup, Coffee Chats and more....



CA Opportunity Zone

Visit the [California Opportunity Zone](#) website and check out the incredible updates recently made by the Governor's Office of the Business and Economic Development. From 10 new Opportunity Categories, a new Economic Development Districts page and Place-Based Resource Toolkit, to a revamped State Integrated Map, and much more, view all of the latest updates [HERE](#).



BAEC FREE Workshops/Events

Websites That Win Clients
w/ Pauline Wiles

Tuesday, July 13 at 1 pm

Sales & Marketing:

How To Plan For The Holidays

Thursday, August 5 at 1 pm



SSF Chamber Calendar of Events

First in-person event on 7/28!

We can not wait to see our members!!

Paid Advertising Tactics Every Business Owner Should Know

Thursday, July 22, 2021

**SSF Chamber Ambassador Member
Check in Meeting
Wednesday, July 7, 2021
11:00am**

Zoom link pending for Ambassadors only

Partial agenda: introductions, review of role and expectations, discussion on upcoming events – both virtual and in person, and empowering our Ambassadors.

- Interested in becoming a SSF Chamber Ambassador? Email CEO Liza Normandy at liza@chamber.com.

**Small Business Reopening Guide
Wednesday, July 7, 2021
1:00pm – 3:00pm (PDT)**

Hosted by: Alameda County SBDC
Cost: FREE

[Register here!](#)

About this event:

As California enters a new phase of the pandemic, nonessential businesses have opened on June 15th, 2021. Reopening the workplace requires new operational practices to mitigate COVID-19 related risks and to ensure the health and safety of employees and customers. This small business reopening guide to COVID-19 workshop will discuss key considerations to creating a safe work environment for all while providing an awareness of reopening challenges during this global pandemic.

**SSF Chamber Member Networking Event
and Happy Hour (BYOB)**

Thursday, July 8th
5:30pm

5:30pm-5:55pm – Virtual Networking
6pm: Welcome by President McGuire
-New Directors' introductions and lets welcome our New SSF Chamber Members
6:30pm-End time

Meet our newest Board of Directors

- o Reggie Kumar, General Manager at AC Hotel Marriott SFO
- o Olga Garcia, Customer Service Manager with CG Moving Company
- o Daniela Jonguitud, Owner and Chajinel Home Care Services
- & Meet our newest Members!

Cost: No charge for SSF Chamber Members/\$25.00 for non-members

Zoom link will be emailed the week of our event

Special raffle for those who RSVP through

10:00am – 11:00 am (PDT)

Host: SCORE SF

Cost: \$ 15:00

[RSVP!](#)

About this event

Learn the basics of successful paid advertising strategies and how to drive new leads for your business. Online marketing is constantly evolving, which can make it difficult for your business to keep up. In this webinar, we will break down the different paid ad campaigns by platform with best practices you can use to get the most out of your marketing dollars

**Good Morning South San Francisco!
Wednesday, July 28, 2021**

8:30am – 10:00am

Location: Best Western Plus Grosvenor Hotel
380 So Airport Blvd., SSF

(small group tables

and generously spaced out seating)

8:30am Registration

Start 9:00am with a working breakfast

End Time: 10:00am

Join us for our first in-person event with SSF City Manager Mike Futrell who will provide an update and share with you everything that is taking place in the City of South San Francisco.

Cost: \$25.00 SSF Chamber Members

\$35.00 Non-Members/Friends

RSVP to Linda@ssfchamber.com

Fully vaccinated members, non-members & friends welcome, or, proof of a negative Covid-19 test (dated 72 hours from the event date).

**2022 EVENTS
MORE DETAILS & MORE EVENTS TO
COME!**

**South San Francisco
Chamber of Commerce
Annual Recognition and Business
Awards**

Thursday, March 3, 2022

Reception: 6:00pm – Dinner: 7:00pm
South San Francisco Conference Center
255 So Airport Blvd., SSF

**South San Francisco
Chamber of Commerce**

our web portal
[RSVP here!](#)

**Do You Know Your Numbers:
Making SMART Business Decisions
Friday, July 9, 2021
10:00am – 12:00pm (PDT)
Host: SCORE SF
Cost: \$30.00
[RSVP!](#)**

If you are currently running a business or thinking about starting one, then you need to understand the numbers (metrics) that are important to your success.

In this workshop, they will give you the foundation to do this by providing answers to important questions that help you make informed decisions.

**Higher Education Scholarship
Luncheon**

Thursday, April 21, 2022

11:30am – 1:30pm

SSF Elks Lodge

920 Stonegate Drive, SSF

**South San Francisco
Chamber of Commerce
TASTE of South San Francisco
Friday, November 11, 2022**

12:00 – 2:00pm

South San Francisco Conference Center
255 So Airport Blvd., SSF

You can RSVP and pay for events by going to our calendar section and clicking on the event you would like to attend.

*Not a Chamber member yet?
Contact the Chamber at
info@dssfchamber.com, or ssfchamber.com*

Follow us on Facebook for member announcements and latest Chamber news.

SSF CHAMBER OF COMMERCE

WANTED EVENT SPONSORS!

DO YOU HAVE A VENUE FOR UP TO
50P & WOULD LOVE TO HOST AN
UPCOMING MEMBER MIXER?

IF YES, WE NEED YOU!
LETS US BRING THE MEMBERS & HELP WITH
OUTREACH. *SPECIAL VIPS WILL
ALWAYS BE IN ATTENDANCE*

Contact Chamber CEO Liza Normandy
at liza@ssfchamber.com



Serving San Francisco, San Mateo and Marin counties

San Francisco SCORE offers **FREE business mentoring**, low-cost or no-cost business training, and numerous templates and tools to help you start or grow a business.

[Click here!](#)

South San Francisco Chamber Member Benefit

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets. Once approved, it will be also be listed on our [event calendar!](#)

Chairman Circle Members

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle – Gold Member



Chairman Circle – Silver Members



tri counties bank

Chairman Circle – Bronze Member



The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



2021 BOARD OF DIRECTORS

President
Jim McGuire
 Best Western Plus Grosvenor Hotel

Vice-President
Tony Clifford
 AAA Clifford

Treasurer
Paul Formosa
 SSF Scavenger Company

Ex-Officio
Mike Futrell
 City of South San Francisco

BOARD MEMBERS

Bill Benavides
 BLT Construction

Matthew Butler
 Tri Counties Bank

BOARD MEMBERS CONT...

Gig Codiga
 Genentech

Kristin Ditlevsen
 Liberty Bank

Dave Gallagher
 Madison Street Press

Olga Garcia
 CG Moving Company

Dean Grubl
 SSF Conference Center

Kathy Hoffman
 California Water Service

Daniela Jonguitud
 Chajinel Home Care Services

Reggie Kumar
 AC Hotel by Marriott
 San Francisco Airport

Jim Metz
 Advanced Business Forms

Natalia Morales
 Kilroy Realty Corporation

Christina Ng
 Grand Palace Restaurant

Gus Shihadeh
 Amoura

Kevin Worth
 Kaiser Permanente

CEO
Liza Normandy

Staff
Linda Parenti
Arlene Dozier