# **July 2024**



# Our monthly news & updates

Visit our Website!

A Message from the Desk of Mary Prem, CEO of the South San Francisco Chamber of Commerce



# Dear Members,

As we welcome the vibrant month of July, I am excited to share some noteworthy updates and provide guidance on maximizing business opportunities during this summer season.

Firstly, let us extend a warm welcome to our newest board members: **Kamal Hyder** from SF Bay ADU, **Miju Kim** from AC Marriott, **Dani Fandino** from Events and Flowers by Dani, and **Michael Formosa** from South San Francisco Scavenger Company. We are thrilled to have such accomplished professionals join our board, bringing fresh perspectives and invaluable expertise. Their contributions will undoubtedly enrich our chamber's efforts to support and grow our local business community.

As temperatures rise, it's essential to stay hydrated and ensure the well-being of your employees and customers. Summer is an excellent time to capitalize on the increased foot traffic and tourist activity in our area. Here are a few tips to boost your business this July:

**Engage with the Community:** Host summer-themed events or promotions that can attract both locals and visitors. Consider collaborating with other chamber members to create unique experiences that showcase the best of South San Francisco.

**Leverage Social Media:** Utilize social media platforms to promote your summer specials, events, and new offerings. Engaging content, such as behind-the-scenes glimpses or customer testimonials, can drive interest and traffic to your business.

**Enhance Customer Experience:** Ensure that your business environment is welcoming and comfortable during the hot weather. Simple gestures like providing cold water or offering shaded seating can make a significant difference in customer satisfaction.

**Focus on Health and Safety:** Remind your staff and patrons to stay hydrated and take necessary precautions during heatwaves. A healthy community is a thriving community.

**Summer Sales and Discounts:** Introduce limited-time offers and discounts to entice customers. Seasonal promotions can boost sales and create a sense of urgency.

Lastly, I encourage all members to participate actively in our upcoming events and networking opportunities. Engaging with fellow business owners and chamber members can lead to valuable partnerships and new business ventures.

Let's make the most of this summer season by working together to foster a dynamic and prosperous business environment. Stay cool, stay hydrated, and continue to innovate and excel.

Warm regards, Mary

#### **Important Update for Chamber Members:**

# Facts You Should Know: New Legislation

# State Legislation

# Workplace Violence Prevention (SB 553)

Starting July 1, 2024, SB 553 mandates all employers in California to implement a comprehensive Workplace Violence Prevention Plan (WVPP). This includes identifying potential risks, developing procedures to manage these risks, and providing training to employees on how to handle violent incidents. Employers must maintain detailed records of all incidents and ensure accessibility of the WVPP to all employees.

#### Security Deposit Law Changes (AB 12)

As of July 1, 2024, AB 12 limits the maximum-security deposit for residential units to one month's rent, regardless of whether the unit is furnished or unfurnished. This change aims to make housing more accessible and affordable for tenants across California.

If you have any questions or need further information, please do not hesitate to reach out to us at <a href="mailto:info@ssfchamber.com">info@ssfchamber.com</a>

# South City Inaugural Pride Event June 1, 2024

































# South City Celebrates Its First Inaugural Pride Event

On Saturday, June 1, South San Francisco held its first-ever Pride event, marking a significant milestone for the community and celebrating National Pride Month. The event featured an array of vibrant performances and activities, bringing together residents and visitors in a joyous display of unity and diversity.

The celebration kicked off with a captivating performance by the **San Francisco Gay Men's Chorus**, whose harmonies resonated through the downtown area, setting a festive tone for the day. Dance performances followed, showcasing the talents of local high school dance teams and jazz bands, adding an energetic flair to the celebration.

A highlight of the day was the roller-skating rink, which drew participants of all ages, creating a fun and inclusive environment. The crowd was also treated to spectacular drag performances, adding a splash of glamour and excitement to the festivities.

Dozens of foods, craft, and nonprofit vendors lined the streets, offering a variety of delicious treats and unique handmade goods. The community eagerly sampled the diverse culinary offerings, contributing to the lively atmosphere.

The South San Francisco Chamber of Commerce played a crucial role in the event, working diligently to bring crowds to downtown merchants in an effort to stimulate local commerce. Their involvement helped ensure the event's success, highlighting the strong sense of community spirit that makes South City unique.

The inaugural Pride event was a tremendous success, with a great turnout and the community enjoying the vibrant downtown scene. South San Francisco's first Pride celebration not only highlighted the city's commitment to inclusivity but also showcased the strong sense of community spirit that makes South City unique.

With its successful debut, this Pride event has set a promising precedent for future celebrations, further solidifying South San Francisco's dedication to celebrating diversity and fostering unity.

#### **Genentech Goes to Town**

Save the Date! September 9 - 22, 2024

Folks, get ready for Genentech Goes to Town! It's like Christmas in September for our chamber member merchants. Ensure your chamber membership is in good standing to take advantage of this lucrative event. Don't miss out on this exciting opportunity!



#### Chamber Participates at the Inaugural Moonstar Charitable Stardust Gala

The South San Francisco Chamber of Commerce had the privilege of attending the inaugural **Moonstar Charitable Stardust Gala** held at **The Alexandria** in San Carlos. This exceptional event, organized by **Daisy Li's** Moonstar Charitable, featured a spectacular lineup of local restaurants, mesmerizing performances, and a special appearance by the renowned **Chef Martin Yan** from the beloved show **Yan Can Cook**.

The evening was a delightful blend of entertainment and philanthropy, filled with captivating performances and culinary delights. Chef Martin Yan's presence added an extra layer of excitement, as guests enjoyed his culinary expertise and engaging personality. His demonstrations were a highlight of the evening, inspiring many with his culinary passion and skill.

This memorable gala was not only entertaining but also incredibly impactful, raising record funds to support Moonstar Charitable's mission. The organization is dedicated to inspiring, creating, and promoting multicultural meals, programs, and support for underserved communities in the San Francisco Bay Area. With an impressive efficiency, Moonstar Charitable can create one meal for just \$1, making every donation truly significant in addressing food insecurity.

We were honored to be part of this significant event. The funds raised will undoubtedly make a substantial difference in our community, helping to ensure that more individuals in need receive nutritious meals and essential support. We extend our heartfelt thanks to Daisy Li, Chef Martin Yan, and all the contributors for their dedication and generosity.

By participating in events like the Stardust Gala, we continue to strengthen our community bonds and support vital causes. Together, we can achieve even more, making a lasting impact on the lives of many.

For more information on how you can support Moonstar Charitable and their mission, please visit their website: MCO Home 2 - Moonstar Charitable Organization. Your contribution, no matter the size, helps create a brighter future for our underserved neighbors.

















# **Street Surface Seal Project Update**

The City of South San Francisco is currently undertaking the 2023/2024 Street Surface Seal Project as part of the Pavement Management Program (PMP). This project aims to maintain and improve asphalt pavement in Downtown and Old Town neighborhoods.

The project is divided into three phases:

Phase 1: Completed repairs of localized asphalt failures.

Phase 2: Completed "Winter Suspension" period.

**Phase 3:** Ongoing removal of lane delineation, application of crack seal, surface seal treatment, and new lane markings. This phase will run from mid-June to July 26, 2024.

Construction work occurs from 8:00 a.m. to 5:00 p.m., Monday through Friday. Street parking and sidewalks may be temporarily impacted, with "No Parking" signs and detour signage in place.

For the full schedule and an interactive map, please visit: Public Notifications | City of South San Francisco (ssf.net)

#### **Chamber Attends BIO International Convention in San Diego**

The South San Francisco Chamber of Commerce recently attended the BIO International Convention in San Diego, a premier event that drew over 20,000 attendees from around the globe. This week-long conference provided an unparalleled platform to showcase South San Francisco's stature as the biotech capital of the world.

Joined by City staff and representatives from **The San Francisco Peninsula**, our team engaged with hundreds of conference-goers, highlighting South City's pivotal role in the biotech industry. The enthusiasm for our region was palpable.

One of the highlights of the conference was the mixer we hosted in our tent, which became a focal point for networking and camaraderie. Attendees, including South City's own key players from Genentech, Astellas, Pfizer amongst others were delighted with a one-pound box of **See's Candies** and participated in raffles for exciting prizes. These included hotel stays at **Fairfield Marriott SFO**, **AC Marriott**, and **Sonesta Hotels**, dining certificates from **Shabu Shack**, gift certificates from the **SSF Conference Center**, a tour and lunch package from **Kaiser Permanente**, tour of **Filoli Gardens**, an iPad, and more. The mixer was a tremendous success, reinforcing South City's vibrant and welcoming community spirit.

Our participation didn't end with the conference. Since returning, we have given tours of South City to two companies—one from France and one from New Jersey—demonstrating our commitment to fostering new

business relationships and expanding our biotech ecosystem. These efforts are vital in bolstering the commerce of South San Francisco by inviting and nurturing new companies.

In addition to our activities at the conference, we had the opportunity to tour the new **IQHQ** campus on San Diego's seaport. IQHQ is currently developing a campus in South City, and we eagerly anticipate the influx of new life science companies and other businesses that this project will attract.

Attending the BIO International Convention was a significant step in promoting South San Francisco's thriving biotech industry and its future potential. We are dedicated to continuing our efforts to attract innovative companies and support the growth of our local economy.

Thank you to everyone who made this event a success including our in-kind donors and **SAMCEDA** for their generous cash donation. We look forward to seeing the positive impact of our participation in the coming months.



































# **GARAGE SALE**

SATURDAY, JULY 20

9:00 AM - 2:30 PM

TRI COUNTIES BANK PARKING LOT 875 EL CAMINO REAL @ WESTBOROUGH **SOUTH SAN FRANCISCO** 



**FUNDRAISER** SUPPORTING: El Camino and South San Francisco

High Schools State University

Helping Kids in our Community SSFKiwanis.org



**RIBBON CUTTING** 





# You're Invited!

Join us for the ribbon cutting of Curry Pizza House 415 Grand Ave, South San Francisco

Date: Saturday, July 13th REVISED Time: 11:30 am

We look forward to celebrating this exciting new addition to our community with you!

# Ribbon Cutting Grand Opening of Kinetic Real Estate

The South San Francisco Chamber of Commerce was delighted to participate in the ribbon-cutting ceremony for the grand opening of Kinetic Real Estate on June 20th, 2024. The new office, located at 2 Tower PI, marks an exciting milestone for Kinetic Real Estate, a company that has been serving Bay Area home buyers and sellers for the past four years. With over 50 agents and recognition as the #1 mega-team in San Mateo County, Kinetic Real Estate is on a remarkable growth trajectory. We look forward to supporting their ambitious goals and community service events, including movie nights, SummerFest, Back to School Drives, and the Secret Santa Toy Drive. Congratulations to Kinetic Real Estate on this significant achievement!









Welcome South San Francisco - Kinetic Real Estate





#### July is healthy vision month

Regular eye exams can help your eye doctor find vision problems early, and they may uncover other hidden health problems, too. Some common vision problems have no warning signs and can cause permanent vision loss if left untreated.

Did you know that 1 in 3 adults over 40 has a <u>vision problem</u>? Look for these common warning signs:

- · trouble seeing at night, especially when you drive towards bright headlights
- · difficulty reading and doing close-up work
- cloudy vision
- · problems with glare from lamps or the sun
- · frequent changes in your eyeglass prescription
- · trouble seeing things to your side
- · changes in the way you see color
- · double vision or halos around lights

If you're over 40, you're at increased risk for:

- · cataracts (clouding of the eye lens)
- glaucoma (disease of the optic nerve)
- macular degeneration (loss of central vision)
- · presbyopia (a condition that makes it harder to read and do close-up work)

Learn the early warning signs and make an eye make appointment.

Edward Kao, MD

Physician-in-Chief

Kaiser Permanente South San Francisco Medical Center



# A Fun, Free Family Event!

# The Festa Italiana - SSF 2024

# Sunday, September 29, 2024 South San Francisco's Orange Memorial Park

Join us for a day of celebration and Italian culture! The Festa Italiana – SSF will feature:

- Entertainment Performances
- Cultural Displays
- Vendors
- Car Show
- Kid's Zone
- Premiere Bocce Tournament

#### Special Exhibit: Museo Italo featuring Italians in Baseball

Visitors can sip Tuscan wines, enjoy a refreshing beer, and "mangia" Italian cuisine while strolling amongst exotic Italian cars and vehicles from yesteryear.

This is a free, fun family event with a special focus on the Kid's Zone, where youngsters can enjoy face painting, pasta making, story reading, a salami toss, and much more. They can also participate in the Youth Soccer Goal Challenge.

For more information and photos from last year's Festa, visit www.ssfiacc.org.

#### Friendly reminder to Chamber Members:

Have you changed your contact information, email address, or phone numbers?





You can RSVP and pay for our events by going to the calendar section and clicking on the event you want to attend. Registration is for SSF Chamber members.

Not a Chamber member yet? Contact the Chamber at <a href="mailto:info@ssfchamber.com">info@ssfchamber.com</a> or visit <a href="mailto:www.ssfchamber.com">www.ssfchamber.com</a>

Follow us on <u>Facebook</u> & Instagram for the latest Chamber news.

# Calendar of Events

### July

Embrace the warmth of July with an open heart and a spirit full of possibilities. This is the month to shine, celebrate, and create lasting memories.

7/13 12noon - Ribbon Cutting Curry Pizza House, 415 Grand Ave, SSF

7/10 6:30pm - Regular City Council Meeting

7/24 6:30pm - Regular City Council Meeting

9/9 - 9/22 Genentech Goes To Town

9/29 - Festa Italiana, Orange Park

10/8 Career Fair, Library Parks & Rec

# South San Francisco Chamber Member Benefit

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets?

Once approved, it will be listed on our <u>event calendar!</u>



# **Curry Pizza House**

415 Grand Ave, Suite 2, South San Francisco 94080 (650) 502-4411

https://currypizzahouse.com/locations/south-san-francisco-2/

# The Garden Club Restaurant & Bar

Sal Vitalie

1144 Mission Road, South San Francisco 94080 (650) 873-4910

info@gardenclubrestaurant.com https://www.gardenclubrestaurant.com/



Your support is truly appreciated!

AAA Clifford Consulting (July 2019)
Alida Manor Apartments (April 2018)
AMGEN (July 2021)
Autobody Outlet (February 2023)
Beyond the Border (July 2023)
Costco Business Center (July 2017)
Evolve Training Center (June 2020)
Lane Partners (May 2017)
Nick the Greek (July 2021)
Pribuss Engineering, Inc. (April 2018)
Sitike Counseling Center (July 1998)
Skyline College (July 2000)
South City Optometry (April 1993)
Zarc Recycling, LLC (July 2010)

# **Legislative Watch List**

We take care of politics so you can take care of your business

# **Chairman Circle Members**

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle - GOLD MEMBER



Chairman Circle - SILVER MEMBERS







# Chairman Circle - BRONZE MEMBERS





# 2023-24 Board Officers

Interim President Sailesh Mehra SM8

Vice President TBD

Treasurer Daniela Jonguitud

# **Board of Directors**

Dani Fandino Events & Flowers by Dani

Michael Formosa SSF Scavenger Company

> Kamal Hyder SF Bay ADU

> > Miju Kim

# **Chamber Personnel**

Mary Prem CEO

Arlene Dozier Administrative Assistant

Controller Ivone Chanu

Chajinel Home Care Services

Ex-Officio City Manager Sharon Ranals AC Marriott

Keri Kirby Sitike Counseling Center

> Suzanne Lee Genentech

Natalia Morales Kilroy Realty Corporation

> Shetal Patel Hampton Inn SFO

Pravin Punjiya
Fairfield Inn by Marriott SFO

Kevin Williams California Water Service

> Kevin Worth Kaiser Permanente