

November 2021



Our monthly news & updates

[Visit our Website!](#)

President Jim McGuire

Welcome November! Do not forget that Daylight saving time ends on **Sunday, November 7th**, so be sure to set your clocks **back 1 hour**. Unfortunately, this means it will be getting darker sooner as we approach the winter months, so please drive safely on your way home from work. November is also the time we salute our Veterans on the 11th. Of course, there are some silly days thrown in there like "Zero-Tasking Day, National Button Day and National Cook for Your Pets Day" but I think that most of us can relate to many people's favorite holiday, Thanksgiving Day. We certainly have had a lot to be thankful for over these past 4 years.

I am, of course, talking about our **CEO Liza Normandy**. When Liza resigned from the Chamber last month, we were all very sad, but also at the same time very happy for her, as she shared with us that she is faced with an opportunity that she cannot pass up. These types of opportunities do not happen every day, and we understand and support her decision. I know that every one of our Directors and Chamber staff appreciates everything she has done – and boy, did she do a lot! On behalf of the Board and the staff, we all say **THANK YOU** very much Liza! You certainly have some big shoes to fill, and we thank you for your hard work, dedication and for laying a path for our Chamber to continue to be successful. We all wish you nothing but the best!



Speaking of big shoes to fill, the Board is currently searching for another CEO and we are actively interviewing candidates. In the interim, the Chamber staff and members of the Board will be stepping up to make certain that all pending projects will come to fruition. We have a very talented Board and staff, and we look forward to selecting a new CEO as soon as possible.

We have some interesting events on our horizon; one being a webinar on **"Pronouns 101"**. Have you ever asked yourself "did I use the 'correct' pronoun for that person"? Thanks so much in advance to the **San Mateo County Pride Center** for working with us on this training on November 3rd - we are looking forward to it! We also have our first in-person Ribbon Cutting in quite some time – as I mentioned in last month's article. Please be sure to join us, along with **Mayor Addiego** on **Tuesday, November 2nd at 11:30AM** for the **Ribbon Cutting** celebration at **Quick Quack Carwash**, 246 S. Spruce Ave.! Lunch and free car washes will be provided! Here's

a fun little teaser.....**SANTA IS COMING BACK TO TOWN** on Sunday, December 5th! More details to follow on this exciting news! Also, please be sure to mark your calendars for a **Holiday Mixer** and **Holiday Drive** hosted by the South San Francisco Women's Club on Thursday, December 9th from 5:00pm – 6:30pm. *No toys, please monetary gifts are encouraged.*

Many thanks to all our renewing members – we truly appreciate your support. As always, there is always so much happening with your Chamber. We look forward to seeing you in person at one of our events very soon! Be well, remember to support your Chamber members, and be thankful for each other.

See you next month!

CEO Liza Normandy

Dear SSF Members and Friends,

In 2017, I began working with the South San Francisco Chamber of Commerce. Over the last four and a half years I have had the pleasure to work with many talented Community Leaders, Business Leaders and Board Members. My time with the Chamber has been a true learning experience and it has provided me with the opportunity to grow. The success of the Chamber is a testament of that growth.

My time at the Chamber has provided me with invaluable opportunities for both my personal and continued professional development. I truly appreciate all the encouragement, the leadership and most of all, the sense of community that I have found working for the South San Francisco Chamber of Commerce – priceless. I have said it many times, I LOVE MY JOB!

Although my time with the Chamber has been fulfilling beyond words, sometimes life provides other opportunities that just can't be passed up. Currently, I am faced with one of those opportunities and must make a difficult choice of leaving a job and people I truly love. I will miss collaborating and celebrating with you and the Chamber Family and Friends.

Sadly, Friday November 5, 2021 is my last day - as I will be moving forward with my plans to relocate over the next several month and will be unable to continue working in a full-time capacity. I wish the Chamber Board of Directors the best of luck with their recruitment for the next CEO.

SSF I have called you home the past 30 years & this is not goodbye... I will see you the next time I am in the City ♥



Member News, Community Events & Announcements



Pronouns 101 Training

November 3rd from 3-4pm

What are pronouns and why do they matter?

Join the San Mateo County Pride Center for a Pronouns 101 training hosted by the South San Francisco Chamber of Commerce. This training will cover how to ask about pronouns, how pronouns impact LGBTQ+ health, and more!

RSVP at: <https://star-vista-org.zoom.us/meeting/register/tZUkdeCtpz8vHtz849GPXyQxQNap5T70KZ17>

For any questions, please contact Azisa Todd at azisa.todd@sanmateopride.org



12 DAYS of FREE CAR WASHES

Grand Opening Celebration



Nov 3 - Nov 14

Free Washes valid only at:

**246 South Spruce Ave
South San Francisco, CA 94080**

Between Bimbo Bakery and the Night Market



**JOIN US FOR OUR
BIG GIVEAWAY:**

Nov 3
5 Lucky Ducks will win
ONE YEAR OF FREE WASHES
FIRST 100 cars will receive a
prize bag!



DontDriveDirty.com

[f](#) [@](#) [@QuickQuack](#)





renaissance
entrepreneurship center



NOVEMBER EVENTS

North County Business Resource Center
offers free classes, workshops, consultations
and networking events for entrepreneurs

ENGLISH

11/2, 1-3PM - eCommerce

11/2, 6-8PM - Financial projections

11/3-11/17, 1-3PM - Marketing for Beginners
(3-week series)

11/15, 6-8PM - BRC Networking Mixer

11/16, 6-8PM - Digital Marketing: SEO



ESPAÑOL

11/5, 12-1:30PM - Desarrollar una mentalidad
emprendedora

11/9, 6-8PM - Proyecciones financieras



Register at rencenter.org/calendar

Contact us at
650-321-2193 x 1103
brc@rencenter.org

40th!



Brought to you by the SSF Senior Services

Holiday Boutique

Enjoy a day of shopping while supporting local vendors. This year's event features new vendors with handcrafted jewelry, clothing, accessories, housewares & more!



Fun for the whole family!



Variety of Vendors!



Free Refreshments!



Saturday, November 6, 2021

10:00 a.m. to 4:00 p.m.

Municipal Services Building

33 Arroyo Drive, South San Francisco

Masks required to be worn at all times.

Please visit our Recreation webpage at www.ssf.net/rec for the latest news and updates on the 2021 Holiday. 'Tis the season!

Happy Holidays

FROM THE AC HOTEL SOUTH SAN FRANCISCO

PLAN YOUR PARTY, PICK YOUR PERK

From AC Lounge to AC Kitchen, **AC Hotel San Francisco Airport/Oyster Point Waterfront** serves as a canvas for all types of meetings and events. Guests and attendees will enjoy an open layout that allows them to flow freely throughout these spaces, finding inspiration wherever they go. Our meeting rooms are designed to facilitate boundless creativity with complimentary essentials. **Book and host this year's holiday meeting or special event with us by November 1st to December 31st, 2021, and you'll get to pick a perk:**

\$7,500 (Select One)

- Complimentary one hour coffee break (coffee, tea, decaf)
- 10% Discount on-site AV
- 10% Discount on Room Rental
- Triple Event Planner Points

\$15,000 (Select Three)

- Complimentary Dance Floor Rental
- 20% Discount off on-site AV
- Complimentary One Hour Beer and Wine Reception
- 5% Discount on Food & Beverage
- 50% Off Room Rental
- One complimentary upgraded Bayview room with sleeper sofa (1 Night)

\$10,000 (Select Two)

- 50% Discount on Dance Floor Rental
- Complimentary Linen Rental
- 15% Discount off on-site AV
- Complimentary Coffee Break
- 5% Discount on Food & Beverage
- 15% Off Room Rental
- One complimentary standard room (1 Night)

	AREA	SQ. FT.	THEATER	SCHOOLROOM	CONFERENCE	U-SHAPE	RECEPTION	BANQUET
LIBERTY BALLROOM	80x30.75x14	2679	200	100	60	68	250	200
LIBERTY 1	44x30.75x14	1353	100	50	30	34	150	100
LIBERTY 2	43x30.75x14	1322	100	50	30	34	150	100
LIBERTY PRE-FUNCTION	18x17x12	685	-	-	-	-	60	40
BAYVIEW	44x24x9.6	1056	100	44	28	30	100	80
BAYVIEW 1	21x24x9.6	504	50	22	14	15	50	40
BAYVIEW 2	23x24x9.6	552	50	22	14	15	50	40
MEDIA SALON	11.75x15x12	177	-	-	5	-	-	-
AC PATIO	52x44	2288	180	80	30	50	180	120



Contact Margaux Esplana (Catering Sales Manager) – 650.238.2956 – Margaux.Esplana@marriott.com or any of our sales professionals to lock in your preferred dates by November 1st – December 31st, 2021. Some restrictions on perks may apply. Contact the hotel directly for more details.

AC HOTEL SAN FRANCISCO AIRPORT
/ OYSTER POINT WATERFRONT
1333 Veterans Boulevard
South San Francisco, CA 94080
T. 650.742.9271

TRASH TALK! WITH SOUTH SAN FRANCISCO SCAVENGER COMPANY /BLUE LINE TRANSFER, INC.

Q: IS THERE A NEW LAW REQUIRING PARTICIPATION IN ORGANICS RECYCLING (COMPOSTING) PROGRAMS?

A: Yes. California's Short-lived Climate Pollutants Law (Senate Bill 1383) passed in 2016. Implementation has already begun and will soon be enforced locally. The bill aims to feed hungry people and reduce greenhouse gas emissions. It requires the separation of organic waste from garbage, and it applies to everyone, everywhere in California: at home, work, school, parks, venues, and events. The law sets the following targets:

- Reduce statewide disposal of organic waste 50% by 2020 and 75% by 2025 (based on 2014 levels); and
- Recover a minimum of 20% of surplus edible food for human consumption by 2025.

Ready to add organics collection service?
Have a question about recycling?
Interested in waste-related tips?

Follow us on Facebook @ssfscavenger
Send an email to info@ssfscavenger.com
or call 650.589.4020
Use the Sort Smart Recycling Guide at
ssfscavenger.com



Q: HOW DOES SB 1383 IMPACT ME?

A: Residents of single-family homes must correctly sort organic waste like yard trimmings, food scraps, food-soiled paper, and clean paper from the rest of their waste. Green organics (compost) carts and blue recycling carts have already been provided to most homes. If you are missing a cart, and live in SSF, Millbrae or Brisbane, please call us at 650.589.4020. Businesses and multi-family residential properties are required to:

- Provide collection containers for organic waste and recyclables to employees, contractors, tenants, and customers. Collection service must be arranged so that access to an adequate number, size, and location of containers with correct labels is available.
- Provide indoor containers for organic waste and recyclables in all areas where disposal containers are provided except in restrooms (multi-family properties are exempt).
- Annually provide educational information about the legal requirements to compost and recycle including how to properly sort.

Most commercial properties in SSF already have bins for traditional recyclables (paper, bottles & cans, etc.) but may not yet have one for the collection of compostable organics. Please call us at 650.589.4020 to get one.

Food service businesses have additional requirements to recover edible food. "Tier One" food generators must comply by January 1, 2022. Tier One includes supermarkets and grocery stores with a total facility size of 10,000 square feet or more, food service distributors, and wholesale food markets. The County of San Mateo's Office of Sustainability is organizing a regional effort and providing guidance.

EVENTS ARE HAPPENING NOW

LET'S GET BACK TOGETHER



**SOUTH SAN FRANCISCO
CONFERENCE CENTER**

Please Call Judy to Schedule your
Social Event Now!

Judy Reyes
650-877-5200
jreyes@ssfconf.com
Ssfconf.com

5 Reasons Your Business Should Hire a Private Investigator By Lindon Lilly, PI 188497



5 Reasons Your Business Should Hire a Private Investigator

A little about the Author and our Member: Lindon J. Lilly is a California licensed investigator, active shooter response trainer, process server, and managing investigator for Rhino Investigation and Process Serving - located at 415 Grand Avenue, SSF. Lilly brings more than 20 years' experience in law enforcement, and 30 years' experience providing legal support and security services,

[Click here to read about those 5 Reasons...](#)



COMMERCIAL PROGRAMS SUMMARY

Reinvesting in the community

Peninsula Clean Energy provides clean electricity at lower rates for its customers. As a not-for-profit agency, we invest earnings into programs that further reduce carbon emissions, support local jobs, deliver savings and other benefits to the community.

As a customer of Peninsula Clean Energy, you are receiving 100% carbon-free energy and 5% savings on electricity generation compared to PG&E's rates.

Electric vehicle (EV) charging incentives & technical assistance

Our EV Ready program provides \$28 million in incentives, technical assistance, and workforce development for the installation of EV charging in San Mateo County. The program is designed for workplaces, multi-family dwellings, colleges, public parking garages/lots, and other public locations.

Learn More: PenCleanEnergy.com/ev-ready



All-electric building technical design assistance and training

The Electrification Technical Assistance program offers project design assistance and training from leading technical experts to architects, builders, developers, design engineers, contractors, and energy consultants to meet existing and emerging all-electric building and electric vehicle requirements.

Learn More: PenCleanEnergy.com/design-technical-assistance

Access or share your utility data

Data Connect provides free, secure, authorized access to energy data. If you are a large commercial customer, you can access your own data, and can also give permission to third-parties to receive access to your energy data. If you are a third-party energy program provider, you can use Data Connect to request permission to access energy data from Peninsula Clean Energy customers.

Learn More: PenCleanEnergy.com/data-connect



South San Francisco Parks & Recreation Department

48TH ANNUAL THANKSGIVING FUN RUN

SATURDAY, NOVEMBER 13, 2021
9:00 AM
340 POINT SAN BRUNO BLVD.
SOUTH SAN FRANCISCO



- Registration is required.
- In-person or virtual race options available.

**RUNNERS &
WALKERS OF
ALL LEVELS
WELCOMED**

- Little Gobblers (0-12 years): FREE
- The Featherweights (13-17 years): \$6.00
- Seasoned Turkeys (18 years & Up): \$10.00
- Optional T-shirt: \$18.00

*Top in-person finishers in each age group will be awarded prizes.



5K FOR ALL AGES!

www.ssf.net/rec

For questions call: (650) 829-3800
or Email: web-rec@ssf.net





Renaissance Winter Pop-Up

Renaissance Entrepreneurship Center will be hosting the Renaissance Winter Pop-Up in downtown South San Francisco (at or near 366 Grand Avenue) on December 4 from 11-4PM.

This pop-up is taking place at the future site of the Renaissance North County Business Resource Center, sponsored by the City of South San Francisco and the County of San Mateo, as well as our Renaissance Peninsula.

[Vendor Application here!](http://www.ssfchamber.com)

Rudolph announces the return of...

Santa Comes to Town



SUNDAY, DECEMBER 5, 2021

City Hall • 400 Grand Ave

11:00 a.m. - 3:00 p.m.

Presented by:

Kiwanis Club of South San Francisco,
South San Francisco Parks & Recreation Department, &
The South San Francisco Chamber of Commerce



For more information visit: www.ssf.net/rec
or call: (650) 829-3800

CITY OF SOUTH SAN FRANCISCO 2021 HOLIDAY DRIVE

**Please consider making a monetary donation
to help make a child's holiday a little brighter!**

**Monetary donations can be accepted via
PayPal:**

paypal.me/IAFFL1507CF

IN NOTES SECTION, PLEASE ADD "HOLIDAY DRIVE"

**Checks made payable to:
IAFF Local 1507 Charity Foundation, Inc.**

**Checks can be sent to:
SSF Holiday Drive
480 North Canal St.
SSF, CA 94080**



PLEASE MAKE DONATIONS BY 12/17/2021

*Annual Recognition &
Business Awards is scheduled
on March 3, 2022*

HELP US WITH NOMINATIONS

Name: _____

Phone: _____

Organization: _____

Email: _____

AWARD CATEGORIES

- **Pivot Pro/Innovation Award:** COVID-19 has thrown us all for a loop. During the pandemic, this organization did not miss a beat, was responsive and adapted to its business and to the current climate.
- **Veteran Owned Business Achievement:** Recognizes a veteran owned small business that has attained outstanding business achievement.
- **Minority Owned/Woman Owned Small Business:** Recognizes a minority owned and/or woman owned organization that exhibits excellence and best business practices.
- **Legacy/Family-Owned Business:** This award acknowledges businesses, second generation or older, where executive leadership has been passed down, and show prospect of thriving through the next generation.
- **Business of the Year:** A business that has achieved remarkable results and accomplishments within their industry and has moved their company forward, exemplifies excellent corporate citizenship by giving back to the local community and possesses a corporate culture that enhances the lives of its employees.
- **Small Business of the Year:** Recognizes a small business that has demonstrated an exemplary level of leadership and community engagement to assist the needs of its community, and to service the needs of its customers, employees, and neighbors.
- **Chamber Director of the Year:** This award is presented to a Chamber Board of Director whose exemplary service, contributed time, resources and leadership has impacted the South San Francisco Community.
- **Special Recognition Award:** Recognized by their peers as an individual or business who exhibits trust, kindness, a helping hand, and is the behind-the-scenes everyday hero.
- **Joe Fernekes Volunteer of the Year:**
- **Dick Noftger Lifetime Achievement:**

WRITE IN NOMINEE: I nominate (Company, Organization, Person)

Name: _____

Title: _____

Key Contact: _____

Email: _____

Address: _____

City/Zip: _____

Phone: _____

Describe nominee's qualifications for this award. Please include any supporting documentation. Use the back of this form or attach a separate sheet of paper. You may nominate your own business. Please email this form to info@ssfchamber.com before December 31, 2021.

**Let's Resume! LLC**

Cynthia Estalilla

Daly City CA 94015

(650)267-9320

<https://www.letsresume.com/>

cynthia@letsresume.com

Nick the Greek

Alexa Holliman

101 Oyster Point, Suite 104

South San Francisco, CA 94080

(650)534-3382

<https://www.nickthegreeksj.com/south-san-francisco>

oysterpoint@nickthegreek.com

Quick Quack Car Wash

246 South Spruce Ave

South San Francisco, CA 94080

Kristen Jensen

(888)772-2792

<https://www.dontdrivedirty.com/location/south-san-francisco/>

info@dontdrivedirty.com



Your support is truly appreciated!

AAA Clifford *(July 2019)*

Bachecki, Crom & Co., LLP *(November 2015)*

Blake Griggs Properties, LLC *(November 2017)*

Boys & Girls Clubs No. San Mateo Co. SSF
(September 1985)

Commute.org *(August 2002)*

Dumpling Empire *(August 2011)*

Financial Partners Credit Union
(November 2016)

Giffra Enterprises, LLC *(October 1949)*

JP Logistics, Inc. *(November 2015)*

Luminous Day Spa Inc. *(December 2007)*

Peninsula Clean Energy *(November 2017)*

San Francisco Wine School *(October 2015)*

SSF Friends of Parks & Recreation
(March 2001)

Sonesta Select San Francisco Airport Oyster Point *(June 2000)*

South City Chiropractic *(September 2020)*

The Auto Auction, Inc. (April 2015)
UPS Store (July 1992)
Veronica M. Herrera, E. A. (November 2016)

Legislative Watch List

We take care of politics, so you can take care of your business



New 2022 California Employment Laws

[Article Credit: CalChamber](#)



Supply chain chaos is already hitting global growth. And it's about to get worse

[Article Credit: CNBC](#)



Adding Text Marketing to Your Marketing Plans

[Article Credit: ScoreSF](#)

Educational Resources

Webinars, ZOOM, Meetup, Coffee Chats and more....



You can RSVP and pay for our events by going to the calendar section and clicking on the event you want to attend. Registration is for SSF Chamber members.

Not a Chamber member yet?
Contact the Chamber at info@dssfchamber.com
or visit www.ssfchamber.com

Follow us on Facebook for member announcements and latest Chamber news.

Quick Quack Carwash Grand Opening
November 3 - 14th
12 Days of FREE CAR WASHES!!
246 S. Spruce Avenue, SSF

SSF Chamber Calendar of Events

Holiday Mixer & Toy Drive
Hosted by the South San Francisco Women's Club
Thursday, December 9, 2021
5:00pm-6:30pm
470 Grand Avenue, SSF
More details coming soon

2022 EVENTS
South San Francisco Chamber of Commerce
Annual Recognition and Business Awards
Thursday, March 3, 2022
Reception: 6:00pm – Dinner: 7:00pm
South San Francisco Conference Center
255 So Airport Blvd., SSF
MORE DETAILS COMING!

South San Francisco Chamber of Commerce
Higher Education Scholarship Luncheon

Pronouns 101 Training
Wednesday, November 3, 2021
3:00pm – 4:00pm

[Register in advance for this meeting:](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Join the San Mateo County Pride Center for a Pronouns 101 training hosted by the South San Francisco Chamber of Commerce.

Have you ever asked yourself "did I use the 'correct' pronoun for that person"? This Pronouns 101 workshop will help you feel more comfortable in any situation! In this workshop, you'll learn how to safely ask someone their pronouns, break down neo pronouns and experience a safe space to ask your questions about pronouns. Through interactive videos, zoom polls, and pronoun use practice, we will help you become a pro at pronouns!

Presented by The San Mateo County Pride Center
<https://sanmateopride.org/>

Thursday, April 21, 2022
11:30am – 1:30pm
SSF Elks Lodge
920 Stonegate Drive, SSF

South San Francisco Chamber of Commerce
TASTE of South San Francisco
Friday, November 11, 2022
12:00 – 2:00pm
South San Francisco Conference Center
255 So Airport Blvd., SSF
MORE DETAILS COMING!



Chat With SCORE Mentors Online

AVAILABLE 24/7

**Get Free Advice from SCORE
Mentors When You Need It**

We're here for you.

**Mentors are available on
SCORE.org to answer your
business questions.**



South San Francisco Chamber Member Benefit

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets. Once approved, it will be also be listed on our [event calendar!](#)

Chairman Circle Members

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle – Gold Member



Chairman Circle – Silver Members



KAISER PERMANENTE®



tri counties bank

Chairman Circle – Bronze Member



The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



2021 BOARD OF DIRECTORS

President
Jim McGuire
Best Western Plus Grosvenor Hotel

Vice-President
Tony Clifford
AAA Clifford

Treasurer
Paul Formosa
SSF Scavenger Company

Ex-Officio
Mike Futrell
City of South San Francisco

BOARD MEMBERS

Bill Benavides
BLT Construction

Matthew Butler
Tri Counties Bank

BOARD MEMBERS CONT...

Kristin Ditlevsen
Liberty Bank

Dave Gallagher
Madison Street Press

Olga Garcia
CG Moving Company

Kathy Hoffman
California Water Service

Daniela Jonguitud
Chajinel Home Care Services

Reggie Kumar
AC Hotel by Marriott
San Francisco Airport

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Natalia Morales
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Gus Shihadeh
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