

November 2023



## Our monthly news & updates

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### A Message from the CEO of the South San Francisco Chamber of Commerce



Dear Members and Friends of the Chamber,

As we approach this season of gratitude, I am filled with a profound sense of appreciation for our vibrant business community. Reflecting on the recent events and milestones, I am reminded of how collective efforts can yield extraordinary results.

This past month, we celebrated **Hispanic Heritage Month** with a mixer at **La Nueva Perla Restaurant**, an occasion that showcased not only the rich cultural tapestry of our community but also the delectable authentic Mexican cuisine that La Nueva Perla prides itself on. The event was a testament to our diverse and inclusive spirit, with attendance that exceeded all expectations.

Our **35th annual Taste of South City** event at the newly inaugurated Civic Center was nothing short of spectacular. Nearly 400 attendees and 35 vendors came together in a celebration that transcended a simple tasting event—it was a discovery of South City's potential as a premier food destination and an exploration of our new library and state-of-the-art facilities. The success of this event was a glimpse into the future we are building: one where businesses thrive and community bonds strengthen.

Looking forward, the Chamber is on the cusp of welcoming new board members this December. This is a time of rejuvenation and forward-thinking as we align our goals for the coming year. We stand at a pivotal moment where businesses of all sizes have the opportunity to join and shape the chamber's future. Your participation is not just a membership; it's a partnership in creating a larger impact, fostering better business environments, and embracing the inclusivity that defines South City.

Let us move into this holiday season with the spirit of collaboration, striving for a Chamber that is bigger, better, and reflective of the community we serve. Your involvement is the cornerstone of our progress, and together, we will continue to unlock the immense potential of South San Francisco.

Happy Holidays, and here's to the exciting journey ahead.

With warm regards,  
Mary Prem

CEO, South San Francisco Chamber of Commerce



The **35th Annual Taste of South San Francisco**, hosted by the SSF Chamber of Commerce, was an absolute hit! Celebrated at our stunning new Library, Parks and Recreation Center, the event welcomed over 400 guests and featured an impressive lineup of 35 vendors. It was a vibrant gathering that showcased the rich culinary tapestry of our city.

The highlight of the event was the friendly competition where guests cast their votes to honor their favorite vendors. The accolades were as follows:

#### The Tastiest Restaurant of South City

- **1st Prize:** **Hula Hoops**, awarded a \$500 dining certificate
  - **Address:** 2278 Westborough Blvd Ste 203, South San Francisco, CA 94080
  - **Website:** [myhulahoops.com](http://myhulahoops.com)
  - **Phone:** (650) 952-3255

- **2nd Prize: Antigua Café**, awarded a \$400 dining certificate
  - **Address:** 437A Grand Ave, South San Francisco, CA 94080
  - **Website:** [www.antigua-cafe.com](http://www.antigua-cafe.com)
  - **Phone:** (650) 741-6261
- **3rd Prize:** Tied between **47Hills Brewing Company** and **Beyond the Border**, each awarded a \$300 dining certificate
  - **47Hills Brewing Company**
    - **Address:** 137 S Linden Ave, South San Francisco, CA 94080
    - **Website:** [47hillsbrewingcompany.com](http://47hillsbrewingcompany.com)
    - **Phone:** (650) 867-8476
  - **Beyond the Border**
    - **Address:** 127 S Linden Ave, South San Francisco, CA 94080
    - **Website:** [www.beyondthebordertruck.com](http://www.beyondthebordertruck.com)
    - **Phone:** (650) 636-4359

#### Best Dessert

- **The Royal Pin Donuts**, awarded a \$200 gift certificate
  - **Address:** 551 El Camino Real, South San Francisco, CA 94080
  - **Phone:** (650) 952-3955

#### Best Beverage

- **Consciously Pourin' by Celestina Franco**, awarded a \$200 gift certificate for Bartender Services
  - **Email:** [celestiafranco@icloud.com](mailto:celestiafranco@icloud.com)
  - **Phone:** (650) 720-6036
  - **Instagram:** [@consciously\\_pourin](https://www.instagram.com/consciously_pourin)

A heartfelt congratulations to all the winners and a huge thank you to everyone who participated and made this event a delightful success.

For a glimpse of the festivities, please enjoy the photos courtesy of Tracy Portrait Studio, available at the link below: [SSF Chamber Taste Event Gallery](#)

We're already looking forward to next year's Taste of South San Francisco and can't wait to see what our local culinary talents have in store!

A heartfelt thank you to our esteemed underwriters for their generous support of the 35th Annual Taste of South San Francisco event:

**Gold:** Genentech, A Member of the Roche Group

**Silver:** California Water Service Company, Kaiser Permanente SSF, South San Francisco Scavenger Company, Tri Counties Bank

**Bronze:** Best Western Plus Grosvenor Hotel, Chajinel Home Care Services, Kilroy Realty Corporation  
Special thanks also go to our **Additional Supporters:** El Faro Mexican Food, El Santaneco, Graphix Lab, Incline Insurance/Brad Smith, and ProColor Royalty Auto. Your contributions greatly enriched this community highlight.

The South San Francisco Chamber of Commerce is immensely grateful for your commitment and support. Your contributions helped make the Taste event a resounding success, reflecting the strong community spirit of South San Francisco. Thank you!

## RESTAURANT

### 47 Hills Brewing

137 S. Linden Ave, South San Francisco, CA  
94080  
Tel: (650) 867-  
8476 [www.47hillsbrewingcompany.com](http://www.47hillsbrewingcompany.com)

### Amoura Restaurant

713 Linden Ave, South San Francisco, CA  
94080  
Tel: (650) 754-6891 [www.amourasf.com](http://www.amourasf.com)

### Antigua Café

437A Grand Ave, South San Francisco, CA  
94080  
Tel: (650) 741-6261 [www.antigua-cafe.com](http://www.antigua-cafe.com)

### Beyond the Border

127 S. Linden Ave, South San Francisco, CA  
94080  
Tel: (650) 898-  
9069 [www.beyondthebordertruck.com](http://www.beyondthebordertruck.com)

### Broadway Masala

2397 Broadway St, Redwood City, CA 94063  
Tel: (650) 369-9000 [www.broadwaymasala.net](http://www.broadwaymasala.net)

### Chico Marx

2 Tower Place, South San Francisco, CA 94080  
Tel: (650) 731-9146 [www.chicomarxssf.com](http://www.chicomarxssf.com)

### Costco

900 Dubuque Ave, South San Francisco, CA  
94080  
Tel: (650) 784-4058  
[www.costcobusinessdelivery.com00](http://www.costcobusinessdelivery.com00)

### Curry Corner

600 Linden Ave, South San Francisco, CA  
94080  
Tel: (650) 875-0381 [www.currycornerssf.com](http://www.currycornerssf.com)

### Dumpling Empire

216 Cypress Ave, South San Francisco, CA  
94080  
Tel: (650) 742-0838  
[www.dumplingempireca.com](http://www.dumplingempireca.com)

### El Faro Mexican Food

435 El Camino Real, South San Francisco, CA  
94080  
Tel: (650) 589-6288

### Entrepans Sandwich Company

331 Baden Ave, South San Francisco, CA  
94080  
Tel: (650) 273-1005

### Mazra

504 San Bruno Ave, San Bruno, CA 94066  
Tel: (650) 225-9027 <https://www.eatmazra.com/>

### Mom's Tofu House

415 Grand Avenue, South San Francisco, CA  
94080  
Tel: (650) 392-0960 <https://ssf.momstofu.com/>

### Moon Star Kitchen

405 S. Canal St, South San Francisco, CA  
94080  
Tel: (415) 513-3390  
<https://moonstarkitchen.com/>

### Rockoto Peruvian Cuisine

207 Linden Ave, South San Francisco, CA  
94080  
Tel: (650) 307-  
7120 [rockotoperuvianrestaurant@gmail.com](mailto:rockotoperuvianrestaurant@gmail.com)

### Sky Cafe'

223 Grand Avenue, South San Francisco, CA  
94080  
Tel: (650) 989-8588 <https://skycafeusa.com/>

### Thai Satay Restaurant

265 Grand Ave, South San Francisco, CA  
94080  
Tel: (650) 576-4513 <https://www.thaisatay.net/>

### The Anecdote

348 Oyster Point Blvd, South San Francisco, CA  
94080  
Tel: (650) 615-  
9321 <https://www.theanecdote.com/>

## DESSERT

### J & J Bakery Cafe

324 Grand Ave  
Tel: (650)588-2656

### Joann's

1131 El Camino Real, South San Francisco, CA  
94080  
Tel: (650) 271-3042

### Las Hijas del Gallo Bakery Inc

615 Linden Ave, South San Francisco, CA  
Tel: (650) 889-0823

### Royal Pin Donuts

551 El Camino Real, South San Francisco, CA  
94080  
Tel: (650) 952-3955

**Fattoria e Mare**

315 Main St., Half Moon Bay 94019  
Tel: (650) 342-4922 [www.fattoriaemare.com](http://www.fattoriaemare.com)

**Foundry & Lux**

151 Oyster Point Blvd, South San Francisco, CA 94080  
Tel: (650) 866-3924 [www.foundryandlux.com](http://www.foundryandlux.com)

**Grand Palace Restaurant**

359 Grand Ave, South San Francisco, CA 94080  
Tel: (650) 872-1000 [www.grandpalaceseafoodrestaurant.com](http://www.grandpalaceseafoodrestaurant.com)

**Hula Hoops**

2278 Westborough Blvd., Suite 203, South San Francisco, CA 94080  
Tel: (650) 952-3255 [www.myhulahoops.com](http://www.myhulahoops.com)

**Kings West Coast Pizzeria**

6540 Mission St., Daly City 94014  
Tel: (415) 605-4242 [www.kingswcpizza.com](http://www.kingswcpizza.com)

**La Nueva Perla Restaurant**

222 Lux Ave, South San Francisco, CA 94080  
Tel: (650) 589-8302  
[www.lanuevaperlarestaurant.com/](http://www.lanuevaperlarestaurant.com/)

**See's Candies, Inc.**

210 El Camino Real, South San Francisco, CA 94080  
Tel: (650) 583-7307 [www.sees.com](http://www.sees.com)

**tinyB Chocolates**

1 South Linden, #5, South San Francisco, CA 94080  
Tel: (650) 644-8899 [www.tinybchocolate.com](http://www.tinybchocolate.com)

**BEVERAGE****Consciously Pourin - Bartender Services**

Celestina Franco, Bay Area  
Tel: (650) 720-6036 Instagram  
[@consciously\\_pourin](https://www.instagram.com/consciously_pourin)

**San Francisco Wine School**

415 Grand Ave, South San Francisco, CA 94080  
Tel: (650) 763-1324  
[www.sanfranciscowineschool.com](http://www.sanfranciscowineschool.com)

**The Wine Vault**

216 Linden Ave, South San Francisco, CA 94080  
Tel: (650) 588-9463 [www.sfwinevault.com](http://www.sfwinevault.com)

Special Thanks for Décor & Entertainment:  
Flowers and Events by Dani  
Flowers by Sonia  
and St. John 99.7 FM Radio

**Boost Your Business this Holiday Season...Join the SSF Holiday Gift Program!**

The South San Francisco City Manager's Office is thrilled to extend an invitation to local businesses interested in participating in the Team SSF Holiday Gift Program. This initiative is designed with two primary goals in mind:

1. to support and elevate our local business community,
2. to provide a carefully curated selection of holiday gifts to the dedicated Team SSF staff.

For more information, please contact Marie Patea at  
Tel: 1-650-829-6666 Email: [marie.patea@ssf.net](mailto:marie.patea@ssf.net)



## La Nueva Perla

222 Lux Ave, South San Francisco

Web: [www.lanuevaperlarestaurant.com](http://www.lanuevaperlarestaurant.com) Tel: 650-741-6696

La Nueva Perla, a cozy Mexican restaurant located on Lux Avenue in the older part of South San Francisco, has been serving up authentic Mexican food since 1962. It's the first place in the area that offered real Mexican dishes. Now, the

restaurant is run by a family – Delfina and Juan Duenas and their children – who keep the tradition alive. They've kept a lot of the original menu, but they've also added some new dishes over time. When you eat here, you can still get those homemade tortillas and daily specials that make it feel like you're enjoying a meal just like grandma used to make.

The restaurant is open from 8am to 10pm on most days, making it a great spot for breakfast, lunch, or dinner. You won't need a reservation; you can usually just walk in and find a seat. The place is known for its friendly service. The staff will treat you like family, and the owner often comes by to say hello to diners.

Recently, La Nueva Perla hosted the Chamber of Commerce's October mixer to celebrate Hispanic Heritage Month. This event showed off the restaurant as not just a place to eat, but also as a community gathering spot.

Everyone loves coming back to La Nueva Perla because the food is always fresh and full of flavor. Favorites include the carne asada burrito, beef enchiladas, and, of course, those amazing homemade corn tortillas. The atmosphere is quiet and relaxing, just right for a family meal. They've got a dog-friendly patio for outdoor dining and a private room with a bar for parties. In fact, one customer had a fantastic 70th birthday celebration for their husband there.

La Nueva Perla also has a full bar and offers happy hour specials, so it's a great place to relax with a drink. It's more than just a restaurant – it's a piece of South San Francisco's history and a beloved spot for locals and visitors looking for a taste of authentic Mexican cuisine and a friendly, welcoming environment. It's a place where people keep coming back, whether for the familiar dishes or to try something new.



## LA NUEVA PERLA

Fresh Mexican Grill

Location: 222 Lux Ave, South San Francisco

Web: [www.lanuevaperlarestaurant.com](http://www.lanuevaperlarestaurant.com)

Email: [lanuevaperlarestaurant@gmail.com](mailto:lanuevaperlarestaurant@gmail.com)

Tel: 650-741-6696



PRESENTED BY



SSF  
WINTER  
MARKETPLACE

The graphic features the text 'SSF WINTER MARKETPLACE' in a stylized font. 'SSF' is in a teal banner above 'WINTER', which is in large, dark grey letters. 'MARKETPLACE' is in a teal banner below 'WINTER'. The background is light blue with snowflake and tree icons.

December 7, 2023

2:00 - 5:30 pm

Gateway of the Pacific

1000 Gateway Blvd., SSF, CA  
Near Traverse Restaurant

SCAN FOR DIRECTIONS



Selling home decor, plants, candles,  
jewelry, eco-friendly products, hair  
products, desserts, and more!

brc@rencenter.org (650) 829-4652





# Elves' Winter Market



*Shop local, eat local this Holiday Season!*

**Saturday, December 2, 2023**  
**11:00 am - 2:30 pm**  
**Economic Advancement Center**  
366 Grand Ave, SSF, CA

*Featuring*

Local food, craft, and fashion vendors!



[brc@rencenter.org](mailto:brc@rencenter.org)

[rencenter.org](http://rencenter.org)

(650) 829-4652



## November is Lung Cancer Awareness Month

In honor of Lung Cancer Awareness month, please share this important lung cancer awareness information about screening and testing with your loved ones.

### What is Lung Cancer?

[Lung cancer](#) is the out-of-control growth of abnormal cells in the lungs. These cells can invade nearby tissues and form tumors. Lung cancer can start anywhere in the lungs and affect any part of the [respiratory system](#).

### What causes it?

Most lung cancer is caused by smoking; however, it can develop in people who have never smoked. Some people get lung cancer after being exposed to other harmful substances. Cancer may also be caused by gene changes that happen as one gets older.

### What are the symptoms?

The first signs of lung cancer may include a new cough or a cough that doesn't go away, wheezing, or feeling short of breath. Other signs may include chest pain and blood in mucus that is coughed up.

### How is it diagnosed?

Your symptoms, medical history, and any history of cancer in your family will help your doctor determine how likely it is that you have lung cancer. You may need tests to be sure. Lung cancer is usually first found on a chest X-ray or a [CT scan](#).

### How is it treated?

Treatment for lung cancer is based on the [type](#) and [stage](#) of the cancer and other factors, such as your overall health. The most common treatments are surgery to remove the cancer, [radiation therapy](#), and [chemotherapy](#). There are also other options, such as [immunotherapy](#) or [targeted therapy](#). A [clinical trial](#) may also be an option.

### How can you lower your risk?

If you smoke, quitting is the best step to prevent it. If you need help quitting, your doctor can recommend medicines or other ways to help you quit.

Kaiser Permanente had better 5-year survival rates among breast, colorectal, and lung cancer patients compared to the National Cancer Institute's (NCI) Surveillance, Epidemiology, and End Results (SEER) estimates, according to new research published on September 19, 2023 in [The Permanente Journal](#). SEER is the main program that the NCI uses to support cancer surveillance activities that enable monitoring trends in cancer diagnosis and outcomes.

Follow-up care is a key part of treatment and safety. Be sure to make and go to all appointments and call your doctor if you are having problems.

Kaiser Permanente is committed to helping shape the future of health care.



**John E. Skerry, MD**  
Physician in Chief  
Kaiser Permanente

**Friendly reminder to Chamber Members:**

Have you changed your contact information, email address, or phone numbers?

Please provide the SSF Chamber of Commerce with your information to keep our website up to date.

You can email any changes to [info@ssfchamber.com](mailto:info@ssfchamber.com)





# Day of the Dead DÍA DE MUERTOS

Gallery Room is located on the 3rd floor of the Library | Parks and Recreation Center  
901 Civic Campus Way, SSF

## EXHIBIT DATES & HOURS

- **Opening Day** | Saturday, October 28  
11:30 a.m. - 4:00 p.m.
- Sunday, October 29 | 11:30 a.m. - 4:00 p.m.
- Monday, October 30 | 10:00 a.m. - 12:00 p.m.
- **Day of the Dead** | Wednesday, November 1  
10:00 a.m. - 1:00 p.m.  
6:00 p.m. - 8:00 p.m.
- Saturday, November 4 | 11:00 a.m. - 2:00 p.m.
- Tuesday, November 7 | 10:00 a.m. - 12:00 p.m.
- Thursday, November 9 | 5:00 p.m. - 7:00 p.m.
- Monday, November 13 | 10:00 a.m. - 12:00 p.m.
- Friday, November 17 | 4:00 p.m. - 6:00 p.m.
- Sunday, November 19 | 2:00 p.m. - 4:00 p.m.

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**VIRTUAL EXHIBIT**  
<https://bit.ly/DayOfDead-ssf23>  
Enjoy select award-winning art works through November 30, 2023



**Sponsored by the:**  
**SOUTH SAN FRANCISCO  
CULTURAL ARTS COMMISSION**



# 2023

**ART  
GALLERY  
EXTENDED  
EXHIBIT**

## FREE ADMISSION

**INFORMATION**  
SSF Parks and Recreation Department  
[www.ssf.net/culturalarts](http://www.ssf.net/culturalarts)  
Ercie Santos, Cultural Arts Specialist  
EM: [ercie.santos@ssf.net](mailto:ercie.santos@ssf.net)  
PH: (650) 829-3810



## Holiday Gifts and Toy Drive

Now until December 21st

## Spread Joy this Holiday Season

The season of giving is upon us, and it's that time of year when we can make a real difference in the lives of those who need it most. Join us in spreading warmth and joy this season by donating unwrapped toys, books, coats, sweaters, socks, and gift cards to local stores, restaurants, movies, bowling etc., to support those in need. Your generous contributions can make a huge difference in someone's life. Please drop off your donations at any of the following locations:

- **SSF Chamber Office**, 213 Linden Ave, SSF
- **Thai Satay Restaurant**, 265 Grand Ave, SSF
- **Evolve Training Ctr**, 647 El Camino Real, SSF

Call 650-588-1911 or email [info@ssfchamber.com](mailto:info@ssfchamber.com) to arrange an alternate drop off window or pickup. **Please contact the Chamber if you wish to do a drive at your business!**

*Together, we can bring smiles and comfort to our community. Thank you for your kindness and support!*



You can RSVP and pay for our events by going to the calendar section and clicking on the event you want to attend. Registration is for SSF Chamber members.

*Not a Chamber member yet?  
Contact the Chamber at  
[info@ssfchamber.com](mailto:info@ssfchamber.com)  
or visit [www.ssfchamber.com](http://www.ssfchamber.com)*

Follow us on [Facebook](#) & Instagram for the latest Chamber news.

## SSF Chamber Calendar of Events

### Chamber Mixer

Thursday 11/16/23 from 5pm to 8pm

in honor of **Diwali**

### Home2 Suites

550 Gateway Bl, South San Francisco, CA  
94080

[Home2 Suites by Hilton San Francisco Airport North in South San Francisco, California - ReservationCounter.com](#)

**RSVP:** [info@ssfchamber.com](mailto:info@ssfchamber.com)

Chamber Offices will be closed on:

November 23rd and 24th  
in observance of Thanksgiving  
Holidays!

*Happy Thanksgiving!*

## South San Francisco Chamber Member Benefit

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets? Once approved, it will be listed on our event calendar!



### Broadway Masala

2397 Broadway St., Redwood City, CA 94063

Tel: (650) 369-9000

<https://www.broadwaymasala.net>

### Flowers and Events by Dani

Tanforan Mall

1150 El Camino Real, San Bruno, CA 94066

Tel: (650) 898-5014

[flowersandeventsbydani@gmail.com](mailto:flowersandeventsbydani@gmail.com)

<https://flowersandeventsbydani.com>

### Foundry & Lux

151 Oyster Point Blvd., South San Francisco, CA 94080

Tel: (650) 866-3924

<https://foundryandlux.com>



**Your support is truly appreciated!**

Anchor Drug-Health and Holistic Center (October 2009)  
Blake Griggs Properties LLC (November 2017)  
Curry Corner (June 2020)  
El Faro Mexican Food (June 2007)  
Financial Partners Credit Union (November 2016)  
Flavas Jamaican Grill (October 2014)  
Gateway Child Development Center, SSF (June 2016)  
Incline Insurance Services, Inc. (November 2020)  
Inflowtech, Inc. (November 2007)  
Intero - John Prouty (June 1991)  
JP Logistics, Inc. (November 2015)  
La Quinta Inn & Suites by Wyndam (October 1987)  
La Tapatia, LLC (November 1987)  
Peninsula Clean Energy (November 2017)  
Perfection Nails (October 2020)  
ProColor Collision SSF (July 1998)  
San Francisco Bay Ferry (August 2005)  
See's Candies, Inc. (March 1982)  
SSF Friends of the Library (October 2021)  
SSF Unified School District (March 1999)  
Summerhill Apartment Communities (August 2017)  
Tina's Bridal & Creations (August 2021)  
Tiny B Chocolate (September 2020)  
Veronica M. Herrera, Enrolled Agent (November 2016)

## Legislative Watch List

*We take care of politics so you can take care of your business*

# Chairman Circle Members

*Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications*

## Chairman Circle – GOLD MEMBER



## Chairman Circle – SILVER MEMBERS



## Chairman Circle – BRONZE MEMBERS



# Board of Directors

**2023 Board Officers**

President

**Board of Directors**

Bill Benavides

**Chamber Personnel**

Mary Prem

Olga Garcia  
CG Moving Company

Vice President  
Sailesh Mehra  
SM8

Treasurer  
Kevin Williams  
California Water Service

Ex-Officio City Manager  
Sharon Ranals

BLT Construction

Matthew Butler  
Tri Counties Bank

David Huddleston  
BWP Grosvenor Hotel

Daniela Jonguitud  
Chajinel Home Care Services

Keri Kirby  
Sitike Counseling Center

Suzanne Lee  
Genentech

Natalia Morales  
Kilroy Realty Corporation

Christina Ng  
Grand Palace Restaurant

Shetal Patel  
Hampton Inn SFO

Pravin Punjiya  
Fairfield Inn by Marriott SFO

Kevin Worth  
Kaiser Permanente

CEO

Arlene Dozier  
Administrative Assistant

Annie Distefano  
Office Assistant