



## For Immediate Release

**Contact:** Mary Prem, CEO,  
South San Francisco Chamber of Commerce  
Email: [info@ssfchamber.com](mailto:info@ssfchamber.com)

### South San Francisco Chamber of Commerce and Partners Launch “Educating and Thriving” Initiative to Honor Local Educators

**South San Francisco, CA – April 24, 2024** – The South San Francisco Chamber of Commerce, in collaboration with the South San Francisco Unified School District, South San Francisco CTA, the City of South San Francisco, South San Francisco Education Foundation, and the Bay Ed Fund, is thrilled to introduce the “Educating and Thriving” initiative. This program aims to acknowledge and support the educators of South San Francisco Unified School District by presenting them with a \$50 Visa gift card in recognition of their unwavering commitment and service. Additionally, we invite all community members to share a brief video shout-out to any educator(s) who has made a significant impact on their lives.

“Educators are fundamental in shaping the future of our community. It’s critical that we recognize their tireless efforts and the significant impact they have on our youth,” states Mary Prem, CEO of the South San Francisco Chamber of Commerce. “This initiative not only expresses our appreciation but also bolsters local commerce by enabling educators to take advantage of various specials and discounts offered by our chamber members.”

Dr. Shawnterra Moore Thomas, Ed.D., Superintendent of the South San Francisco Unified School District, remarked, “Our educators, who encompass every adult in our district, are our most essential asset. We couldn’t achieve our mission to help students reach their academic potential without them. I am deeply thankful for our educators’ dedication, their presence, and their passionate commitment to serving all students well. I am honored to work alongside and learn from the finest educators in San Mateo County, and I am immensely proud of the relationships they have fostered, the care they have nurtured, and the support they provide to ensure student well-being and success in South San Francisco Unified!”

#### Program Details:

**Recognition and Support:** Each educator within the South San Francisco Unified School District will receive a \$50 Visa gift card.

**Local Business Involvement:** Chamber members have developed exclusive specials and discounts, allowing educators to extend the benefits of their gift cards.

**Educator Shout-Outs:** We encourage all community members to submit video shout-outs via our website.

**Program Duration:** The “Educating and Thriving” initiative will run from April 19 to May 19.

For more information about the “Educating and Thriving” initiative and to discover how to participate as a business, please visit [www.ssfloveseducators.com](http://www.ssfloveseducators.com).

**About the South San Francisco Chamber of Commerce:** For over a century, the South San Francisco Chamber of Commerce has been a pillar of local economic development, dedicated to fostering a thriving business environment. The Chamber offers valuable resources, networking opportunities, and advocacy to help businesses succeed and strengthen community ties.

###