

**April 2021**



**Our monthly news & updates**

[Visit our Website](#)

### **President Jim McGuire**

Q1 2021 is already behind us and I can say things are looking up, we hope! More of us are getting vaccinated and San Mateo County entered the **Orange Tier** in the middle of last month, which means more and more places are opening up for larger capacities. More of us can now go shopping at the mall, go to church, eat indoors and return to offices, go to the gym and even go to the movies. But what about in-person meetings? Not yet, I am afraid to report, but there are great efforts moving forward to convince the powers that be to open up meetings. Hotels and meeting venues desperately need that business traveler back for in-person meetings that include food and beverage catering. Fingers crossed that will happen soon! San Francisco International Airport recently reported that domestic travel is increasing and more and more people are beginning to



travel. Not so much for international travel at this point due to the many restrictions foreign countries still have in place for travel, however, SFO reports that they are seeing up to 20,000 people a day in the airport – all good news for everyone.

In last month's article, I promised to introduce you to our newest Board of Directors, so drumroll please.....

We are very pleased to welcome **Reggie Kumar** – General Manager for the **AC Marriott San Francisco Airport/Oyster Point Waterfront Hotel**, **Daniela Jonguitud** – Owner of **Chajinel Home Care Services** and **Olga Garcia** – Customer Service Manager for **CG Moving Company**. Reggie, Daniela and Olga are already excellent Chamber members in good standing and their professional backgrounds and expertise in their respective businesses will bring a wealth of knowledge and experience to our already talented Board of Directors. Welcome, and we all look forward to working with you, *congratulations* from your fellow Board members!

On that note of welcoming our newest Board members, we are sad to see one of our very own leave the Board after ten (10) years of hard work and dedication. We wish the very best to **Mia Garcia** of **Rocko's Produce**. For those of you that have the distinct pleasure of knowing and working with Mia, you know that she is a real go-getter! It's hard to hold her back and she proves herself to be very successful in everything she does. Mia will be embarking on more ventures here in South San Francisco, so she isn't going far! Mia, *thank you, thank you, thank you* for all of your years of service – you will always be a part of the Chamber Family and we wish you the best of luck!

We will be holding our **2<sup>nd</sup> Hotelier's Roundtable Zoom on April 21<sup>st</sup> at 3PM** for our member Hotels with presentations from **Eunejune Kim** – City of SSF Public Works Director and City Representative for Caltrans, **Kevin Kone** – CFO with San Francisco International Airport, **John Hutar** – President and CEO of the SMCCVB and our very own **Dean Grubl** – Executive Director for the South San Francisco Conference Center. Hoteliers – don't miss this! Our first Hotelier's Roundtable Zoom was a great success and this one will be just as informative and just another way to show your Chamber is at work for you!

April also means it's time for our **Annual Higher Education Scholarship Awards!** Although I cannot reveal any recipient's names at this time, I am

very pleased to say that the Chamber will be awarding **30** scholarships this year! This truly is fantastic and all of us at the Chamber would like to extend a huge THANK YOU to all of our sponsors! Our Chairman Circle members and many other companies, Board of Director members and other generous individuals really stepped up during this difficult time to show their support to these well-deserved students. We cannot have our luncheon in person again this year, but we hope that will be different next year. The student's names, along with their scholarship sponsors will be announced soon. Congratulations to the winners and thank you to Chamber's **Vice-President Tony Clifford** and the **Chamber staff** for all of your hard work on this special annual event!

Chamber Members – mark your calendar for **Thursday, April 15<sup>th</sup>**! We will be hosting a **Member Networking Event and Happy Hour** (BYOB- haha!) with a special presentation by **Former Mayor Richard Garbarino** who will be announcing the “**2020 Mayor's Award**” recipient! Yes, this is usually done at our Annual Business Award Dinner, but we all know why that is not happening again this year. So, we are being a bit more creative this year to do it a-la-Zoom! It will be great; do not miss it and we will soon find out who Former Mayor Garbarino has selected to receive this prestigious award! A Zoom link will be emailed the week of the event...

I wish everyone a very Happy Easter and Happy Ramadan. Don't forget to celebrate your favorite Administrative Professional on April 21<sup>st</sup> and Mother Earth on the 22<sup>nd</sup>.

Be well, stay safe and thank you Chamber members!



**Director Gus Shihadeh**

My family opened Amoura Restaurant in an effort to serve the community of South San Francisco with delicious food and top-notch hospitality. Since opening Amoura in 2015, the restaurant industry in South San Francisco has been growing steadily with a variety of delicious restaurants opening across the city. Unfortunately, since the start of the pandemic, our industry has been devastated locally and nationally. According to the National Restaurant Association, restaurant industry sales fell by \$240 billion of expected levels in 2020. Local restaurants are navigating difficult economic circumstances because of the constant changes to stay-at-home orders. The industry will emerge from the pandemic completely different and we are facing challenging times. However, there is hope for the future as long as local restaurants make the appropriate adjustments.



Investing in some form of outdoor dining will be important to bring back patrons. As the County of San Mateo progresses to reopening indoor dining, many consumers will likely still prefer sitting outdoors. The City of South San Francisco's Outdoor Dining Program has been a tremendous help for local restaurants. Establishments that have made an investment in outdoor dining are setting themselves up for stronger economic recovery, as outdoor dining is likely to remain a staple in the industry for the foreseeable future.

Implementing new health measures will be key. As the pandemic wears down, patrons will remain cautious dining out. There are, however, health procedures that restaurants can implement to make the dining experience welcoming for customers. Employing a strong mask mandate, socially distancing tables, and focusing on sanitation are all crucial to making customers feel safe again.

Restaurants can use technology to pivot and grow their business. A lasting impression the pandemic will have on our industry is the emphasis on takeout and delivery sales. Throughout the pandemic, restaurants have relied on these services to help them survive financially. Ensuring our establishments have some form of e-commerce presence is necessary. To help ensure a seamless pivot to takeout operations, restaurants can integrate their e-commerce platforms to their point of sale systems. The more restaurants use

technology in their business model, the higher likelihood they are setting themselves up for success in a post pandemic world.

It may be a difficult time for local restaurants in South San Francisco during the pandemic, but if the right adjustments to business models are made, our industry and community will come back stronger than ever.

## Member News, Community Events & Announcements



**San Francisco International Airport (SFO): Update on Pre & Post Pandemic and the Future of Air Travel Questionnaire - *seven questions***

***Your response will give us insight as to how companies and organizations are planning for the future during the COVID-19 pandemic. THANK YOU!***

[Survey Monkey!](#)

# Distance Socially ... - Buy Locally -

**Physical distancing slows down the spread of the coronavirus.**

**Buy Local** as often as you can which helps save jobs, helps our businesses and supports our community.

**Keep a distance of 6 feet (2 meters, or about one body length) away from other people**

**Shop, Eat, Spend: put your \$ where your LOVE is #LoveLocalSSF**

*"Support Local, Eat Local ~ South San Francisco*

*Food and Beverage Establishments" [Click here for our list:](#)  
[#LoveLocalSSF](#)*





Independent small businesses are the backbone of our communities. But today, more than ever, Black, Indigenous and People of Color (BIPOC)-owned small businesses are hurting. The time for talking and offering short-term gestures is over. We're putting our words into real, long-term, sustainable action through the creation of Comcast RISE. We know that Comcast alone can't remedy complex, systemic issues. But we are deeply committed to playing an integral role in driving lasting change.

Comcast RISE stands for Representation, Investment, Strength and Empowerment. The initiative combined the talent and resources of two business units with expertise in the small business space—Effectv, the ad sales division of Comcast Cable, and Comcast Business – to sustain, support and rebuild BIPOC-owned small businesses within their combine footprints. The current program is geared towards the BIPOC-owned business community. As Comcast RISE is a multi-year initiative, the future complimentary services will be open to other underrepresented groups.

**Selected businesses could receive one or more of the following business services :**



#### **Consulting**

Advertising and marketing consultations with local Effectv marketing, research and creative teams to gain insights on how to grow your business.



#### **Creative Production**

Turnkey production of a 30-second TV commercial plus a media strategy consultation and 90-day media schedule.



#### **Media**

A linear TV media schedule over a 90-day period.



#### **Technology Makeover**

Computer equipment and complimentary connectivity, voice and security services for 12 months.

**Now is the Time to Rise**

Apply today.

[ComcastRISE.com](https://ComcastRISE.com)

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# *Adopt A School*

## Community Businesses and Organizations Coming Together to Support SSFUSD Staff

Please adopt one of our schools and show some appreciation during Teacher Appreciation Week May 3, 2021-May 7, 2021 and Classified School Employee Week is May 16, 2021- May 22, 2021

Please Click The Link Below To Adopt A School:

<http://bit.ly/ssfusd-adoptaschool>

*Thank you for supporting  
South San Francisco Unified School District*



SSFUSD IS A NON-PROFIT PUBLIC BENEFIT  
CORP WITH TAX EXEMPT STATUS UNDER  
SECTION 501(C)(3) OF THE IRS CODE





# How to pay for college.

Because it takes more than good grades.



We all know that a college education can make a big difference in a child's life. That's why I encourage you to join me for a complimentary college funding seminar.

#### Here's what we'll cover:

- The student loan landscape and its effects on college graduates
- How much a four-year degree costs today—and what it may cost tomorrow
- Available options parents have when building a college funding plan
- Resources you can turn to for more information and assistance

See why it's never too late to start a college funding plan. If you have a child or grandchild, you won't want to miss this informative event.

There is no cost or obligation to attend, and any information you receive is absolutely free. Reservations are required, so call or email me today and I'll be happy to save you a seat.

**Date:** April 19, 2021

**Time:** 6:00p (PST)

**Location:** Zoom Video Conferencing



**Edylyn Lagapa, Agent**  
New York Life Insurance

CA Insurance License # 0M67806  
425 Market Street, Suite 1600  
San Francisco, CA 94105

(650) 822-2778 | [elagapa@nyl.com](mailto:elagapa@nyl.com)

<https://www.newyorklife.com/agent/elagapa>

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**South San Francisco Women's Club  
Presents Drive Thru Dinner Fundraisers**



**\$20**  
a plate

**April 17, 2021**

**Stuffed Pork Chop**

with Apple Chutney

Includes Vegetables, rice pilaf with mushroom gravy, roll with butter, and cookie

**deadline April 8<sup>th</sup>**

**May 8, 2021**

**Enchilada Plate**

Choose from Chicken or Beef served with rice, beans, pico de gallo and chips!

**deadline April 30<sup>th</sup>**

**Pick Up  
3:30-5:00  
p.m.**



Pick up your plates at the rear entrance of the Womens Club.  
Enter on 4<sup>th</sup> Lane off of Spruce Avenue towards All Souls parking lot.

Pay via Venmo  
@SSFWOMENSCLUB

include a note with the number of plates and dish you are ordering

or mail check made payable to:

**South San Francisco Women's Club**

PO Box 455, South San Francisco, CA 94083-0455

call 650-873-8030 for more info

~All proceeds support the SSF Women's Club~



**Please return with your mailed payment:**

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

# \_\_\_\_\_ of Pork Chop Plates  
(deadline April 8<sup>th</sup>)

# \_\_\_\_\_ of Enchilada Plates (Beef)  
# \_\_\_\_\_ of Enchilada Plates (Chicken)  
(deadline April 30<sup>th</sup>)



# 商业存款账户

## Business Account Promotion



### 优惠利率

#### Promotional Rate

- \$100,000 to \$249,999.99 **0.40% APY**
- \$250,000 to \$4,999,999.99 **0.50% APY**
- \$5,000,000 and Above **0.40% APY**

***Come to branch for details***  
了解更多详情，请至分行内咨询

Above Annual Percentage Yield (APY) applies to Business Premier Money Market Account only and is effective from April 1, 2021. Maintain min. \$100,000 to earn above interest rate. Restrictions may apply. 上述年溢率仅针对高级商业货币市场存款账户，该年溢率自2021年4月1日起生效。终余额保持\$100,000或以上可享上述利率。其他限制条件请咨询各分行。

Offered by Industrial and Commercial Bank  
of China (USA) NA

Member  
**FDIC**







## AC WATERFRONT LOUNGE IS NOW OPEN!

The AC Waterfront Lounge offers Spanish inspired tapas and entrees with wine, beer, and handcrafted signature cocktails to pair.

### **INTRODUCING NEW MENU ITEMS:**

'Let's Paloma' a twist on the traditional Paloma cocktail. One sip will make you want to "get the party started!"

'Chili Shrimps' is the birth child of our Chili Chicken Wings and traditional garlic shrimps. It pairs well with a simple bed of arugula.

The Hulk' is inspired by St. Patrick's Day with ingredients including a basil syrup, which resonates in the way people drink their greens in order to grow big and strong like The Hulk.

OPEN DAILY, 5-10 PM

AC HOTEL S. SAN FRANCISCO AIRPORT / OYSTER POINT WATERFRONT  
1353 Veterans Blvd | S. San Francisco CA 94080  
650.742.9211 | [achotelsfo.com](http://achotelsfo.com)





RSP Management LLC (**Metropolitan Hotel**)

Romil Patel

220 Linden Ave

South San Francisco, CA 94080

(650)588-7802

[metropolitanhotelsf@gmail.com](mailto:metropolitanhotelsf@gmail.com)

*Metropolitan Hotel is located in the heart of South San Francisco surrounded by shops and restaurants*

**Rhino Investigation**

Lindon Lilly

South San Francisco, CA 94080

(415)672-2660

Illegalassistance.com

[info@illegalassistance.com](mailto:info@illegalassistance.com)

**Stripe**

Carmela Clendening

510 Townsend Street

San Francisco, CA 94103

(415)531-2119



<https://stripe.com/>

[carmela@stripe.com](mailto:carmela@stripe.com)



**Your support is truly appreciated!**

**Best Western Plus Grosvenor Hotel** *(March 1971)*

**CAT Communications** *(April 1993)*

**Circle Communications** *(February 2018)*

**Comfort Inn and Suites SFO Airport North** *(February 2013)*

**E Plus Studio Inc.** *(September 2011)*

**G-F Automotive** *(December 2019)*

**Golden Gate Produce Terminal, Ltd.** *(April 1986)*

**Hilton Garden Inn SFO North** *(April 1999)*

**Hotel Focus SFO** *(March 2013)*

**J&T Advanced Collision Center Corp.** *(December 2019)*

**La Quinta Inn & Suites by Wyndham** *(October 1997)*

**Los Metates Taqueria** *(September 2006)*

**PacOcean Forwarding** *(May 2003)*

**Pribuss Engineering, Inc.** *(April 2018)*

**Servpro of South San Francisco/San Bruno** *(March 2008)*

**Sonesta ES Suites San Francisco Airport  
Oyster Point** *(March 2012)*

**South San Francisco Rotary Club** *(January  
1994)*

**Staples** *(February 2019)*

**San Mateo County Supervisor Dave Canepa  
District 5** *(August 2017)*

**San Mateo Credit Union** *(February 1988)*

**The Pawington** *(February 2014)*

**Traffic International Corp.** *(February 2011)*

**Trap's Tire & Auto Center** *(April 2000)*



## Legislative Watch List

**We take care of politics, so you can take care of your business**



**9 Tips For Doing  
Business Taxes**

[Article Credit: SCORE](#)

**Top mistakes  
employers will make  
in 2021**

[Article Credit: The  
Gazette](#)

**[California's COVID-19  
Supplemental Paid  
Sick Leave  
Is Back](#)**

[Article Credit:  
CalChamber](#)

## **Educational Resources**

**Webinars, ZOOM, Meetup, Coffee Chats and more....**



### **SSF Chamber Calendar of Events**

**(SAVE THE DATE)  
Informational Event about the  
"Leadership CORPS Flagship  
Program"**

**Tuesday, April 13th at  
2:30pm...** more information to  
follow

*Curious? Visit their website to  
learn more:*

[click here!](#)

**SSF Chamber Member  
Networking Event**

**& Happy Hour (BYOB)**

**with a *special presentation*  
by: Former Mayor Richard  
Garbarino – “2020 Mayor’s  
Award”**

**Thursday, April 15, 2021**

**5:30pm – 7:00pm**

**5:30pm-5:55pm – Networking**

**6:00pm – Welcome by  
President McGuire**

- Special presentation
- *Followed by Chamber  
business: welcoming new  
members, updates on our  
programs, etc.*

7:00pm -END

Cost: No charge for SSF Chamber  
Members/\$25.00 for non-  
members

A zoom link will be emailed the  
week of our event

**SSF Chamber of Commerce**

**Hotelier’s Roundtable**

**Wednesday, April 21, 2021**

**3:00pm, Zoom link will follow**

**Higher Education Scholarship**

**Thursday, April 23, 2021**

More information to come

*You can RSVP and pay for events by going to the calendar section and clicking on the event you want to attend. Registration is for SSF Chamber members.*

*Not a Chamber member yet?*

*Contact the Chamber at*

*[info@dssfchamber.com](mailto:info@dssfchamber.com), or  
[ssfchamber.com](http://ssfchamber.com)*

*Follow us on Facebook for  
member announcements and  
latest Chamber news.*



**FREE EVENT: April 16th with the CEO's of Gilead and Genentech.**

April 16th, 11:00 - 12:00 noon, PST

Chairman & CEO Gilead Sciences, Daniel O'Day & CEO Genentech, Alexander Hardy

Global Companies, Local Community Members & Equity in Drug Development and Access

Join Gilead CEO, Daniel O'Day and Genentech CEO, Alexander Hardy in a conversation with Stanford Business School Professor of Organizational Behavior, Brian Lowery as they discuss two major topic areas: *What it means for a global company to be good local community members; and how our local biotech companies are leading efforts to address inequities in the development and distribution of medicines.*

[RSVP Today!](#)





*Serving San Francisco, San Mateo  
and Marin counties*

San Francisco SCORE  
offers **FREE business  
mentoring**, low-cost or no-cost  
business training, and numerous  
templates and tools to help you  
start or grow a business.

[Click here!](#)



## CONNECT WITH US!

Visit our [Home Page](#)

**YOU KNOW FOOD. WE KNOW  
BUSINESS.**

The Northern California Small Business Development Center's Restaurant Program is here to support start up and existing restaurants and food businesses through one on one advising, training and resources. Our goal is to help you start your business and to provide ongoing support to grow your business.



## **Grow Stronger with Google**

Now more than ever, Americans need digital skills to land the jobs they want, advance their careers, and grow their businesses. Grow with Google aims to help by providing free training, tools and expertise.

Making tools and training easily accessible online for **FREE** is just one part of Grow with Google. Click on the link below to learn more.

[Free Trainings!](#)

## **South San Francisco Chamber Member Benefit**

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets. Once approved, it will be also be listed on our [event calendar!](#)

## **Chairman Circle Members**

*Chairman's Circle members receive benefits above and beyond typical membership,*

*with the highest visibility at Chamber events and in publications*

**Chairman Circle – Gold Member**



**Chairman Circle – Silver Members**



**tri counties bank**

**Chairman Circle – Bronze Member**



*The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco*



**2021 BOARD OF DIRECTORS**

**President**  
**Jim McGuire**  
 Best Western Plus Grosvenor Hotel

**Vice-President**  
**Tony Clifford**  
 AAA Clifford

**Treasurer**  
**Paul Formosa**  
 SSF Scavenger Company

**Ex-Officio**  
**Mike Futrell**  
 City of South San Francisco

**BOARD MEMBERS**

**Bill Benavides**  
 BLT Construction

**Matthew Butler**  
 Tri Counties Bank

**BOARD MEMBERS CONT...**

**Gig Codiga**  
 Genentech

**Kristin Ditlevsen**  
 Liberty Bank

**Dave Gallagher**  
 Madison Street Press

**Mia Garcia**  
 South City Notary & Tax

**Dean Grubl**  
 SSF Conference Center

**Kathy Hoffman**  
 California Water Service

**Jim Metz**  
 Advanced Business Forms

**Natalia Morales**  
 Kilroy Realty Corporation

**Christina Ng**  
 Grand Palace Restaurant

**Gus Shihadeh**  
 Arnoura

**Kevin Worth**  
 Kaiser Permanente

**CEO**  
**Liza Normandy**

**Staff**  
**Linda Parenti**  
**Arlene Dozier**