December 2020



Our monthly news & updates

Visit our Website

President Jim McGuire

I hope everyone had a wonderful and safe Thanksgiving just a few days ago. It has been a tough year for so many and yet there is so much to be thankful for and to look forward to next year – changes in our nation's leadership, promising vaccines and hopefully getting back to some form of normalcy and being able to finally see each other face to face. Let's hope for the best all around.

2020 started out to be normal and busy as usual with our Board of Directors planning out the year during our January Board Retreat. We discussed how we can further enhance our membership investment, discussed our rebranding and new logo, planned our Education Foundation and Annual Higher Education Scholarship and then focused on our Annual Recognition & Business Awards Dinner. Who had any idea that the night of Thursday, March 5th would be the last time we were all together in one room,



celebrating our award recipients, toasting each other and enjoying a great dinner with friends and colleagues for the last time this year? What a great night that was.....here is a little reminder.....(link to some photos from the event)

We had our last in-person Board of Directors meeting on March 17th – St. Patrick's Day, not such a lucky day this year. Then we all added a new word to our everyday vocabulary - ZOOM. The new normal, if you will. But your Chamber Board did not let that slow us down. We kept working very hard and rolled out our beautiful new logo that represents South San Francisco and the Chamber of Commerce. The City immediately got to work on a business recovery plan with assistance available for our small businesses and FEMA grants. Our CEO Liza Normandy powered through and was able to establish the Education Foundation – a great feat in itself. Liza did an excellent job keeping our website updated with a variety of support services from the City, Chamber, County and State regarding regulations relating to COVID-19. As the pandemic dictated how we conduct our business, we adapted. The Chamber was able to award 31 students with scholarships and Genentech Goes To Town was a bit different this year, but as I mentioned before, the "G" in my opinion stands for Generous! Outdoor dining became a necessary step for our restaurants to survive and we rolled out a new and innovative Business Directory and Visitor's Guide that you will see in this newsletter.

Although we were not able to hold some of our favorite events this year like the Taste of South San Francisco, we are so hopeful that we will be able to in 2021. In some form or another, we will still celebrate our Chairman Circle Members, our Higher Education Scholarship Awards, our Annual Recognition & Business Awards Dinner and more. When we all pull together and do the right thing to help prevent the spread of this virus, we can make this happen.

My heartfelt thanks to my fellow Board members and our hard-working Chamber staff – CEO Liza Normandy, and staff members Linda Parenti and Arlene Dozier for doing such a great job this past challenging year. You are the best.

Message from Dean Grubl, Chamber of Commerce Board of Directors:

Goodbye old order – hello to the "new norm" as we head into 2021 and beyond. While during a global pandemic, the hospitality industry has been irrevocably changed by the coronavirus pandemic.

As we have already seen, what currently remains of travel and hospitality industry has been drastically altered because of the pandemic. Meetings and events have gone virtual —and that is just a start. It speaks to a new generation of attendees, platforms, and possibilities. However, nothing beats face-to-face engagement for learning and connection.



Industry experts do not expect in the hospitality industry, meetings, and events to return to the capacities or programming that we had before the pandemic until 2024. Elements of a conference will remain on-site and other elements will be online. Breakout sessions will be livestreamed, and attendees can sit in the comfort of their home to participate. The industry has seen a dramatic increase in attendance and participation in conferences that are done virtual. Virtual meetings and events are here to stay – however, as humans we prefer to interact face-to-face.

Whatever may be in store for the hospitality and travel industry in the coming years, it will likely be a result of a safer, healthier well-being of its' customers and travelers. Wishing all of you a very happy and safe New Year.

Member News & Announcements

South San Francisco Chamber of Commerce - 2020/2021 -

Business Directory and Visitor's Guide



This SPECIAL EDITION 2020/2021 South San Francisco Business Directory and Visitor Guide is brought to you by the South San Francisco Chamber of Commerce, a non-profit corporation solely supported by its membership, and activities that it sponsors. Members include business owners, managers and professionals. Members invest in the organization to support group efforts to make South San Francisco a better place to do business.



Planning for the next normal at work

Wednesday, December 9

12:00 pm

Keeping your workforce safe and healthy

A framework outlining the various dimensions of health to consider as your employees start returning to work in this "next normal" and in the post-COVID-19 era.

 Guidance, recommendations, and curated tools and resources on how to safely restart work, according to the dimensions of health outlined in the framework.

 To sign up contact Matt Jacobs at <u>matthew.l.jacobs@kp.org</u> for call in information





TRASH TALK

DID YOU KNOW Assembly Bill 827 passed last year that required restaurants, malls, and other businesses that serve food

to make recycling and composting bins available to those customers that clear their own tables by July 1, 2020. If your business is not already separating food waste nor have have the appropriate bins, please contact South San Francisco Scavenger Co. & Blue Line Transfer Inc. at 650-589-4020

Article Credit: The Spoon





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Legislative Watch List We take care of politics, so you can take care of your busines







<u>New Minimum Wage</u> Ordinances, Increases <u>1/1/2021</u>

> South San Francisco: \$15.24/hour

Workplaces and Businesses Plan, Prepare, and Respond

Article Credit: CDC (Updated 11/17)

How to Throw a Virtual Holiday Party

Article Credit: Smart Meetings

Article Credit: CalChamber



Alan Wong- **Merrill Lynch** Alan Wong 101 California St., Suite 2575 San Francisco, CA 94111 (415)288-3205 <u>https://fa.ml.com/california/san-francisco/alan.wong/</u> <u>Alan wong@ml.com</u>

Incline Insurance Services, Inc. Brad Smith, Agent 510 Myrtle Ave, Suite 203 South San Francisco, CA 94080 (650)413-7522 www.inclineinsurance.com Brad@inclineinsurance.com

Incline Insurance is an independent insurance brokerage

specializing in personal and small business insurance (auto shops, restaurants, etc.)

The Police Credit Union Leila Perreras 1250 Grundy Lane San Bruno, Ca 94066 (650)678-8638 www.thepolicecu.org leilap@thepolicecu.org



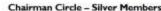
Your support is truly appreciated!

American Technologies Network, Corp. (August 2006) Blake Griggs Properties, LLC (November 2017) Bob Jr.'s Towing, Inc. (April 2000) CG Moving Company Inc. (September 2012) Costco Wholesale – El Camino (December 2007) Everything South City (September 2016) InFlow Tech (November 2007) Kiwanis Club, SSF (October 2000) Otis McAllister, Inc. (September 2001) Royalty Auto Collision Center (July 1998) Sares Regis (December 2015) South San Francisco Women's Club (December 2005)

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications













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The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



South San Francisco Chamber of Commerce | 213 Linden Avenue, South San Francisco, CA 94080

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