

January 2021



Our monthly news & updates

[Visit our Website](#)

President Jim McGuire

2021.....the Year of the Ox. The ox is known for *diligence, dependability, strength* and *determination*. 2020 was the Year of the Rat. Need I say more? Lets' not even say that number again, what a train wreck. But....it is now behind us! So, Happy New Year and welcome **2021**! Personally, I am very optimistic that this new year will be much more promising than last. As I put "that year" in the rear-view mirror, I am beginning to get excited about a post-COVID world. It will still be a challenge and a long haul, but I am hopeful that we are heading in the right direction. A vaccine is now beginning to be administered, a new political climate will be leading the country and hopefully we will soon be able to meet in person again. As I write this article, I will look back on it 1 year from now and hope it will be a reality. We miss seeing our members face to face at our Chamber events, mixers and special events. Please continue to do your part to help beat this virus until we all have the chance to get vaccinated if we so choose.



Our Chamber Board of Directors will be having our (virtual) annual "retreat" to lay out our plan of action for this year to help enhance your membership investment, and we look forward to sharing it with you soon!

Happy New Year, continue to do your part, be safe, *diligent* and be *determined* to beat this, just like the ox! Hope to see you soon!

Message from CEO Liza Normandy

Moving Forward Together ~ Goodbye 2020!

We are here for you, we value you and we cannot imagine 2021 and beyond without you. It is because of YOU and your support that we are here as a Chamber of Commerce and that we continue to advocate of all our businesses small to large.

Without our members, there would be no Chamber and we are grateful to each of YOU!

A year in review of our accomplishments in 2020:

- We rebranded our logo (to ensure that each business market is represented – small to large)
- We awarded 31 scholarships (approx. \$35,000.00) to South San Francisco Seniors (thank you to our scholarship donors, our members who voluntarily contributed - in addition to their annual dues)
- We formed the South San Francisco – Education Foundation, 501,(c)3
- We created our first [online directory](#) due to the postponement of our famous Taste of SSF event.
- We continue to work with our local officials in our City and throughout the County to provide support to all our businesses.

Through the good and through COVID-19 - - we will be stronger together in 2021.
Keep an eye out for additional support and resources in the coming months.



Member News & Announcements



California Small Business COVID-19 Relief Grant Program

The State of California is accepting applications for a major new grant program. The \$500 million California Small Business Relief Grant will provide \$5,000, \$15,000 or \$25,000 grants to eligible small businesses that have been affected by COVID-19.

Applications for Round 1 opened on Wednesday, December 30th, 2020 and will close at the end of day on **new** closing date January 13th, 2021 at 11:59 pm.

You will be able to apply through the [CAREliefGrant.com](https://www.careliefgiant.com) website or with assistance from a partner, which you can find through the website.

[Click here!](#)



The Kilroy Stars

Have you seen the **Kilroy Stars**? If not, *the next time you happen to drive down the 280 Freeway near Mission Bay*, you will find the Kilroy Star of Hope.

This holiday season, The Kilroy Stars illuminated the West Coast as a gift to their regions to express hope in the year ahead.

A series of light sculptures collaboratively illuminate the sky and unite the cities of Seattle, San Francisco, Los Angeles, and San Diego over December and will illuminate throughout the month of January.

[to learn more:](#)



TRASH TALK

¶ **DID YOU KNOW Assembly Bill 341** requires all businesses and multifamily residential complexes with five (5) or more living units to separate recyclable materials from garbage. If your business is not already separating food waste nor have the appropriate bins, please contact South San Francisco Scavenger Co. & Blue Line Transfer Inc. at 650-589-4020

[Article Credit: CalRecycle](#)



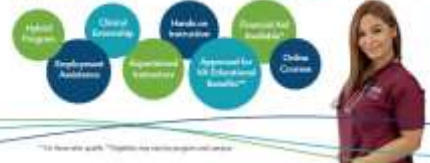
Medical Assistants are in Great Demand

Become a Medical Assistant in as little as 9 months.

It's often in the heart of a clinic, that a Medical Assistant is its pulse. You can rely on MA's to help provide the best care, and patients depend on MA's for guidance through the complex healthcare process. The Medical Assisting program at Unitek College emphasizes both the administrative and clinical skills you'll need to find a rewarding job in the medical field. The Medical Assisting program is taught in a hybrid format with lecture classes taught 100% online. Students also learn through hands-on lab experiences, constructive peer groups, and supervised internship hours throughout the program.

- MEDICAL ASSISTING CLINICAL LOCATIONS**
- Alameda, CA
 - Concord, CA
 - Hayward, CA
 - Reno, NV
 - Sacramento, CA
 - San Jose, CA
 - South San Francisco, CA

Why Choose Unitek College?



Vocational Nursing Program

Take the next step towards a career in nursing.

A Licensed Vocational Nurse is a member of the healthcare team who works under the direction of physicians and registered nurses. LVNs provide direct client/patient care in a variety of settings such as, but not limited to, acute care hospitals, long-term care, rehabilitation hospitals, clinics, physician offices, home health, and hospice care.

When you enroll in the Vocational Nursing program at Unitek College, you'll learn the skills needed to provide basic care, assist with activities of daily living, implement procedures in assessment, obtain vital signs, administer medication, and more!

Vocational Nursing students benefit from more than 300 hours of combined hands-on training in simulation, lab, and healthcare facilities allowing them to enter the healthcare industry with confidence. In addition, students receive assistance in passing the NCLEX and becoming a Licensed Vocational Nurse (LVN) in California.

Why Choose Unitek College?



- EDUCATIONAL ASSISTING CLINICAL LOCATIONS**
- Alameda
 - Concord
 - Hayward
 - Sacramento
 - San Jose
 - South San Francisco



**See details at unitek.edu. **Eligible for veterans' benefits and more.



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GET **\$200**²

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Sina Ouattara
650-209-1234 | souattara@FPCU.org | FPCU.org/sina

1- Auto Loan Refinance Incentive: Valid from 10/15/2020 – 10/31/2020, but may be extended or end at any time, without notice, at the discretion of Financial Partners. Member will receive a \$200.00 deposit into their savings account after the first payment on the FPCU auto loan is made on time. Only refinances of lease buyouts qualify. Only credit tiers 1-4 qualify. Refinances insured by Lenders Protection do not qualify. Refinances of existing FPCU loans do not qualify. Refinances must be from other lenders only. Minimum loan amount is \$10,000, and vehicle must be 2015 or newer model, with 75K miles or less. Prior auto loan being refinanced by Financial Partners Credit Union must be at least 12 months old and have no late payments in the last 12 months and not be in default. A Financial Partners membership is required including a savings account with a minimum \$5.00 deposit. Incentive will be reported as interest income to the IRS on Form 1099-INT at year-end. Other terms, limitations, and conditions may apply. 2 - Checking Incentive: Accounts must be opened at a Financial Partners Credit Union branch or online. FPCU is not required to pay the promotional incentive for accounts not meeting the qualifying criteria in the allotted time. Member must be 18 years or older and must open a new Savings account with a minimum deposit of \$25, and maintain an active Checking account (Direct Deposit of \$500 and make a minimum of \$300 purchases with Financial Partners CU Debit Mastercard within 60 days of opening), and maintain both accounts in good standing. Not all applicants will qualify. New members who are joining but have had a membership relationship with FPCU in the last twelve (12) months do not qualify. FPCU employees and volunteers are ineligible. Business and Fiduciary accounts are not eligible to receive promotional incentive. New member will receive the \$200 promotional incentive to the checking account once the above qualifications have been met of opening qualifying accounts and meeting the account requirements provided all accounts are in good standing. \$200 promotional incentive will be reported as interest income to the IRS on Form 1099-INT at year-end. Other terms, limitations, and conditions may apply. Check with FPCU for current Annual Percentage Yield (APY) of accounts. This incentive may be combined with the Tier 1 SEG offer. This promotion is valid through December 31, 2020, but FPCU reserves the right to terminate this offer at any time. To meet the utilization requirements, you must open and maintain an active FPCU Savings account and checking account. You must set up and receive direct deposit of \$500 or more and conduct a minimum of \$300 in purchases with your FPCU Debit card within 60 days of account opening. Accounts must remain open for 90 days. An FPCU Membership is required to qualify. 3 - Refer a Friend: Open an account at any FPCU location or online. The referring member's unique referral code must be entered at time of application. FPCU is not required to pay the promotional incentive for accounts opened without the appropriate referral code. Referring member must be 18 years or older and an FPCU member with an active savings account, checking account and/or loan. Referred member must be 18 years or older, may not be an existing member, must be within FPCU's field of membership and be eligible to open and maintain membership. Not all applicants will qualify. New members who are joining but have had a membership relationship with FPCU in the last twelve (12) months do not qualify. Accounts must remain open for a minimum of 90 days. Joint account holders are not eligible to refer. FPCU employees and volunteers are ineligible to refer. Business and Fiduciary accounts are not eligible to refer and/or receive promotional incentive. New referred member and referring member will receive the \$100 promotional incentive to the checking account within 90 days of opening qualifying accounts and meeting the account requirements provided all accounts are in good standing. \$100 promotional incentive will be reported as interest income to the IRS on Form 1099-INT at year-end. Other terms, limitations, and conditions may apply. Check with FPCU for current Annual Percentage Yield (APY) of accounts. This incentive may be combined with the Tier 1 SEG offer. FPCU reserves the right to terminate or change this offer at any time, without notice. To meet the utilization requirements, you must open and maintain a new FPCU Savings account with a minimum deposit of \$25, and maintain an active Checking account. You must receive a monthly direct deposit of at least \$500 and make a minimum of \$300 in purchases with your FPCU Debit Mastercard within 60 days of account opening. Both accounts must be in good standing to receive the \$100 incentive.





Planning for the next normal at work

Keeping your workforce safe and healthy

Kaiser Permanente's Return to Work Playbook

Thank you to those members for joining us on 12/9 for our Kaiser Permanente's Return to Work Playbook Seminar. As mentioned during the seminar, this information is based on the knowledge of what Kaiser has today as things are always changing. As you recall from the seminar, this playbook is 140 pages and a few months ago, it was only 80 pages. Also, below are links to the playbook itself and the video of the meeting that was recorded.

[Link to the Playbook](#)
[Link to Video Recording](#)



Fashion Cuts

Grace Wong
429 Grand Avenue
South San Francisco, CA 94080
Gracew323@gmail.com

South City Shoe Repair

Jesse Oropeza, Jr.
318 Grand Avenue
South San Francisco, CA 94080



Your support is truly appreciated!

ABM Industries (December 2004)
AC Hotel SFO/Oyster Point Waterfront (April 2017)
Apex Maritime Co., Inc. (June 1992)
Arco's Self Storage (January 2008)
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Golden Hill Monument Corp. (January 2015)
Hoyt Shepston, Inc. (October 1997)
JP Logistics, Inc. (November 2015)

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La Tapatia, LLC (November 1987)
Liberty Gold Fruit Co., Inc. (December 1997)
Mega Trans Corporation (November 1997)
Oyster Point Dragons (January 2018)
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(January 2019)
Prestige Optics, Inc. (October 1989)
Project 101 Associates (January 2004)
Rocko's Produce Inc. (July 2017)
San Francisco State University – Graduate
(January 2018)
San Francisco Wine School (October 2015)
San Mateo County Harbor District (January 1979)
Scanwell Logistics (SFO) Inc. (January 2018)
Sitike Counseling Center (July 1998)
TIGERS (USA) Global Logistics, Inc. (May 1998)
U-Freight America, Inc. (October 1984)
Veronica M. Herrera, Enrolled Agent
(November 2016)
Vincent Jones WFG Agent (January 2015)
Walgreens #15397 (April 2013)
Wespac Corporation (January 2012)



Legislative Watch List

We take care of politics, so you can take care of your business



New Employment Laws to Look Out for in 2021

[Article Credit: Sheppard Mullin](#)



How To Rewrite Your 2020-2021 Fundraising Plan In The Wake Of Covid

[Article Credit: Causevox](#)



15 B2B Marketing Trends You Can't Ignore in 2021

[Article Credit: B2B Marketing](#)

Educational Resources

Webinars, ZOOM, Meetup, Coffee Chats and more....

FREE January Webinars!

TAX Education Events. Learn about sellers permits, sales and use tax, taxable and nontaxable labor, use of a resale certificate, get step by step instruction on filing a CDTFA sales and use tax return electronically and more!

Webinars are presented via Microsoft Teams. Registration is required.

[RSVP here!](#)



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SSFPPL COMPUTER BASICS

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Tuesday, January 26, 2021
12:00 p.m.

We'll present free software that you can use for common tasks like desktop publishing and video and photo editing.

The poster is dark blue with white text and icons. It features a gear icon, a CD/DVD icon, and a computer monitor icon with code symbols. The South San Francisco Public Library logo is in the top right corner.

Join the **SSFPPL** as they present a **FREE software alternative** that you can use for common tasks like desktop publishing and video and photo editing. RSVP is required.

[Click here to register](#)

Chairman Circle Members

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle – Gold Member



Chairman Circle – Silver Members



tri counties bank

Chairman Circle – Bronze Member



The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco.



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