#### June 2021



## **Our monthly news & updates**

## **President Jim McGuire**

The final countdown has begun! June 15<sup>th</sup> cannot come any faster! On June 15, the governor said California will fully open its economy if two criteria are met: If vaccine supply is sufficient for Californians 16 years and older who wish to be inoculated; and if hospitalization rates are stable and low. The Centers for Disease Control has indicated those who have been fully vaccinated will no longer have to wear masks unless in crowded settings. We all know that guidelines have been "as clear as mud" and many of us have found it very confusing. Wear a mask, do not wear a mask, can I eat inside, can I have a drink at the bar? Well, in 2 short weeks, we will be experiencing life almost back to normal before the pandemic. It is hard to believe, and it will probably take some adjusting. Here is what we know:



- No more physical distancing requirements for attendees, customers and quests at almost all businesses and other institutions.
- No more coronavirus-related capacity limitations.

- California will generally align with mask guidance from the Centers for Disease Control and Prevention.
- Restrictions at restaurants, open bars and buffets will go away.
- Organizers of indoor events with more than 5,000 people, such as a basketball game, will be required to verify that attendees are either fully vaccinated or have tested negative within 72 hours of the event's start time.
- Organizers of outdoor events with more than 10,000 attendees will be recommended, but not required, to do the same, though venues in those instances will have the option of allowing unvaccinated and untested attendees, provided those people wear a mask at all times.
- The requirement/recommendation for testing and vaccine verification will remain in effect through Oct. 1, though state officials will assess conditions prior to that to determine how, or whether, to update or extend that guidance.
- California's travel advisory will be loosened. Currently, nonessential
  unvaccinated travelers returning or entering California are still
  recommended to get tested for the virus before travel and after arrival.
  They are also asked to quarantine themselves for seven days, even if
  they test negative. By June 15, the state will likely loosen quarantine
  recommendations for unvaccinated people who are traveling within the
  U.S.

So, life will be almost normal again. Just in time to take Dad out for **Father's Day** on **June 20**<sup>th</sup>, which also is the first day of the summer solstice. Take your favorite Gemini and Cancer baby out to dinner at one of our excellent restaurants to help them celebrate their birthdays this month! Our businesses need you, so please help support your local Chamber members so we can all get back on our feet again. The time has finally arrived!

A special *Thank You* to **Sitike Counseling Center** and **Councilwoman Flor Nicolas** for hosting highly informative, caring and compassionate Zoom meetings each Thursday last month to help educate us and to show support

during Mental Health Awareness Month – great job, and I am sure everyone who participated in these meetings truly are thankful as well.

A warm WELCOME to our newest Chamber members **Yolanda Ruiz** with **Focus Day Program**,

Kenny Annis with Sky Café and Soo Ahn with Mom's Tofu House!

We have a few webinars scheduled for this month, so please visit our Calendar on our website and be sure to sign up for them. Speaking of our website, our new and improved look and feel is almost complete! Our **CEO Liza Normandy** and Chamber Staff have been working extremely hard for a seamless transition by putting all their final touches on. You will love it! It should be live this month.

Be well, remember to support your Chamber members, and be thankful for each other.

See you next month!

# **Director Dave Gallagher**

## Rambling thoughts of a SSF Chamber Board of **Director**

As we emerge from our year plus of Covid lockdown, I thought about how life changes and how this pandemic forced us to change. Some things for the better and some for the worse. Will these lifestyle changes last? Will you still wash your hands with soap for 30 seconds? Will you feel safe to hug a friend or shake their hand? Will you stand clear of someone who sneezes because now you think it could be Covid? Or will you accept that this poor soul has terrible



allergies. Will you still walk down the street and wonder why that person is

wearing a mask on their face? Will you continue cooking meals at home and realize that you really can cook a good meal. Or will you go back to the way you were.

I lost a long list of friends because of Covid. It was about time I cleaned up my "friends" list on Facebook anyhow. Half the people on that list I have not spoken to or seen in years. I wonder if they miss me? I guess not because they still haven't called. Nor have I called them. Was this Covid related?

I have a new Grandson named Bodie. We had to wait for him to come home from the hospital because only Mom and Dad of the baby were allowed in the hospital. My first Grandson, Lukas, had 20 people in the lobby waiting for him. That is another change because of Covid. Just like pictures, the 2<sup>nd</sup> kid gets overlooked. Most of my friends have never even met him. He is a year old now. And just think, the old saying of "your kid is probably in college by now" can actually be a true statement.

On the bright side, my backyard looks amazing. New gardens are planted with lots of veggies and are producing those wonderful side dishes of our home cooked meals. I have gotten a chance to do most of the things I said I never had time to do. No more excuses. Is this what retirement will be like? I think I will work a few more years.

One thing I can say, honestly and whole heartedly, is that I truly missed many of you. Family and friends. I realize who is important to me. Who I need and want in my life to keep me happy. There are a few people who I can't wait to see. Some I couldn't wait to see so yes I broke the rules just to see a couple of them. And you know who you are.

I'm still washing my hands, with soap and warm water 37 times a day. I still have allergies that make my day a challenge. I don't worry so much about the person with a mask on anymore. I have become a better cook than I was. And yes, we did manage to eat at over 30 different local restaurants during the pandemic. Some of them more than once and some of them several

times. Thank you to all those small businesses that stayed open to keep us all well fed and happy.

One thing that won't change for me is the close relationships with my family. I got to know my kids as adults. My wife is still my best friend. My Grandsons are a bright light in life. And as we get back to the new normal, whatever that may be, try not to forget what matters. Keep the positive changes and let go of the bad. Be a good person and say thank you to everyone who helped get you through this. We all made it. Now enjoy what has changed in your life. Cheers!

**Member News, Community Events & Announcements** 



#### Historical Society reopens museums in June

The Historical Society of South San Francisco will be opening its museums with new hours starting in June.

This will include the Museum at 80 Chestnut and the Plymire/Schwarz House at 519 Grand Avenue.

We will be open every Saturday from 1 to 4 pm with docents ready to show you around.

The Boutique at 519 Grand Avenue will also be open. Plan to come by and say hello!

<a href="https://ssfhistory.org/about-plymire-house">https://ssfhistory.org/about-plymire-house</a>













# We create memorable events!

Here at Dominio 's at Oyster Point understand how important the event you are having

with us is. Whether it's a wedding, anniversary, birthday or a corporate event, we will make sure that you and your guests feel welcome.

We are located at 911 Marina Blvd. in South San Francisco California

Phone:650-589-1096 Fax: 650-589-1097

Email: dominicsop@gmail.com Web: dominicsop.com

We do mobile events as well

Dominic's on the Go and Dominic's Food Truck

Phone: 650-240-9050 Email: dominicsonthego@gmail.com



Want to learn how to build a strong financial foundation? During our free seminar, "Blueprint for financial success," we will explore the basics of building financial security, including managing debt, growing savings, and safeguarding against risk and unexpected events. All participants will receive a complimentary workbook.

Date: Wednesday, June 2, 2021

Time: 12:00pm (PST)

Location: Zoom



Edylyn Lagapa, Agent New York Life Insurance CA Insurance License # 0M67806 425 Market Street, Suite 1600 San Francisco, CA 94105

(650) 822-2778 | elagapa@nyl.com https://www.newyorklife.com/agent/elagapa

This seminar and insurance sales presentation is for informational purposes only. Neither New York Life insurance Company nor its agents or affiliates provide tax, legal, or accounting advice. Please consult your own tax, legal, or accounting professional before making any decisions.

SMRU 1879001 (Exp.09.01.2021)





Complimentary All-Day Coffee Service with a minimum purchase of \$1,500 in Food and

20% off AV Equipment

New bookings only. Does not apply to previously booked events.

Minimum 50 people. Subject to availability.

Call: 650-877-5205 or Email: Kathleen Kearney kkearney@ssfconf.com



# Rental Fee Waived for SSF Chamber Members!



599 Railroad Avenue South San Francisco, CA 94080 650-583-8091

Reasonable Banquet Rates and Rooms Available for all Occasions

# South San Francisco Women's Club Presents

# A Craft Fair for All Seasons Fundraiser



Friday, July 16: 4 pm - 7 pm Saturday, July 17: 10 am - 6 pm Sunday, July 18: 10 am - 2 pm

> 470 Grand Avenue South San Francisco

# Shop a variety of homemade items Crafted by our talented Club members

Children's Toys - Greeting Cards - Candles Holiday Ornaments - Kitchen Accessories Quilted Items - Sweet Treats - and much more!

Face masks and social distancing are required in our Clubhouse.

Thank you!

For more information, call or text 650-873-8030

All proceeds support the SSF Women's Club





# Protect your business against cyberattacks – affordably.

A cyberattack can damage more than just your small or mid-size business networks – it can also devastate your business's reputation and put your customers and employees at risk. By scanning your networks, we help you discover and address vulnerabilities while staying on top of new risks, And we'll provide you with a specialist to help resolve the vulnerabilities remotely. In the event that your business is hacked, related expenses up to \$100K with a Cyber-Protection Plan will help to put your business back on track quickly. IDShield for Business provides the essential layers to identify, protect, detect, respond and recover from a cyberattack.

\$1.7 billion

in losses annually due to compromised emails alone.

88%

of small business owners feel vulnerable to cyberattacks.<sup>2</sup>

"Fill If 46, 2000s. 2017 Internet Crime Report, Internet anew/bl.gov/beres/stones/20117-internet-crime-report-rotemed-021120

"Send Bullette Association, Stay Sale from Calestee city Theorie, https://www.clin.gov/bullette-guideline VULNERABILITY SCAN

Comprehensive, automated monthly scans and vulnerability reports of your networks.

REMOTE TECHNICAL ASSISTANCE

Emergency help line access to Cybersecurity Incident Response Specialists.

EMERGENCY HELP LINE RESPONSE

Access to Cybersecurity Response Specialists to help if your business experiences a cyberattack. IDShield for Business works to help resolve the issue. Support is available 24/7 and holidays. You can leave a message and receive a call back.

\$100K CYBER-PROTECTION PLAN

Coverage for losses incurred as a result of a cyberattack.

POWERED BY LEGALIHIELD

LegalShield has a cybersecurity plan, IDShield for your Business They can even protect your employees with a discounted personal IDShield plan.

FOR MORE INFORMATION, CONTACT YOUR INDEPENDENT ASSOCIATE:

Associate Name: Linda Masoli, Account Executive URL: masoli.wearelegalshield.com/ids-business

Email: masoli@legalshieldassociate.com

Phone: 650,755,3331



# **Focus Day Program**

Yolanda Ruiz

409 S. Spruce Avenue

South San Francisco, CA 94080

(650)303-0788

Yoly4js@yahoo.com

www.focusdayprogram.com

## **Sky Cafe**

**Kenny Annis** 

223 Grand Avenue

South San Francisco, CA 94080

(650)989-8588

https://www.skycafeusa.com

~ offering Vegan, Organic, non-GMO dishes

from around the world

#### **Mom's Tofu House**

Soo Ahn

415 Grand Avenue, Downstairs

South San Francisco, CA 94080

# ~ Korean dishes with a focus on homemade tofu



Your support is truly appreciated!

**Basque Cultural Center** (June 1986)

**Clearlite Trophies/Borba Recognition Co.** 

(January 1956)

**Days Inn** (May 2017)

**New York Life Insurance Company** 

(March 2019)

Ramada Limited (May 2017)

**Security Public Storage Daly City 2** (February 2010)

**Soroptimist International of** 

North San Mateo (April 2004)

SSF Elks Lodge (June 1998)

**Wright Cleaners** (June 2009)



### **All-Star Governor Award**

SSF Chamber President Jim McGuire won the "All-Star Governor Award" for their District last week in Dallas at the Best Western Governors Leadership Conference. Congratulations Jim!

"The All-Star Governor Award is given to the brand's outstanding Governor for each District by the CEO, David Kong during the Governors Leadership Conference. The Governor is awarded for outstanding leadership he shows to his member hotels through guidance, engagement, strategic direction and initiatives. Fourteen award recipients are selected each year out of 200 Governors. This is Jim's second consecutive All-Star Governor Award."

Jim is pictured with Mr. David Kong, President and CEO

for Best Western Hotels & Resorts

**Legislative Watch List** 

We take care of politics, so you can take care of your business







Emotional at work? It's not just you

Considerations for Workplace Reopening's Which Type of Capital is Right for Your Business?

**Article Credit: Linkedin** 

Listen here!

**Article Credit:** 

**Good Morning America** 

#### **Educational Resources**

Webinars, ZOOM, Meetup, Coffee Chats and more....



### **SSF Chamber Calendar of Events**

Webinar- Digital Marketing Hour: Twitter 101

Wednesday, June 9, 2021

9:00am - 10:00am

Hosted by: Sierra SBDC

Twitter 101- People come to life on Twitter and they drive what's happening. If you are thinking Twitter is the social media platform for your business, we will discuss your Twitter presence, converting followers to customers, and tips for helping you Tweet better to drive engagement.

RSVP on website calendar, https://www.ssfchamber.com/calendar/

# Managing Funds and Funding Friday, June 11, 2021 11:00am Hosted by SCORE

How much cash will your business have next month? How much will you need for expenses? Do you have a plan to use that cash to support your business? Understanding and managing receipts and disbursement is always important, particularly in times of uncertainty like today. Being able to forecast can mean the difference between success and failure. This webinar can help you sort it out.

RSVP on website calendar, https://www.ssfchamber.com/calendar/

Panel Discussion: Navigating These Uncertain Times

## Friday, June 18, 2021

11:00 am

**Hosted by: SCORE** 

Challenged by 2020 and its changing business landscape? Ready to be inspired? Our panelists are success stories: they recognized the need to make changes, how and what to change and then went out and did it. They met their goals in these uncertain times. You can do the same!

RSVP on website calendar, https://www.ssfchamber.com/calendar/

Hiring and Firing – First Things First

**Tuesday, June 22, 2021** 

10:00am -11:30am

**Hosted by: NorCal SBDC** 

COVID has caused nearly every business to consider staffing challenges, one way or the other. Whether you're ready to hire (or rehire) employees, or you think you're ready to terminate someone's employment and aren't sure what's legally required, you need to make sure you are doing it right. Join us for this overview of things you need to

consider as you make decisions. This introductory session will present 13 required tasks for each plus today's best practices for California employers. When conducted outside of legal mandates, hiring and firing are two of the riskiest transactions you can conduct. Get the information, then make informed decisions. First things first!

RSVP on website calendar, https://www.ssfchamber.com/calendar/

You can RSVP and pay for events by going to the calendar section and clicking on the event you want to attend. Registration is for SSF Chamber members.

Not a Chamber member yet?

Contact the Chamber at

info@ssfchamber.com, or ssfchamber.com

Follow us on Facebook for member announcements and latest Chamber news.



Serving San Francisco, San Mateo and Marin counties

San Francisco SCORE offers **FREE business mentoring**, low-cost or no-cost business training, and numerous templates and tools to help you start or grow a business.

Click here!

#### **South San Francisco Chamber Member Benefit**

Did you know as one of the many benefits of being our member that you can submit your events for Chamber approval through our monthly newsletter, or social media outlets. Once approved, it will be also be listed on our <u>event</u> calendar!

#### **Chairman Circle Members**

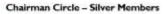
Chairman's Circle members receive benefits above and beyond typical membership,

with the highest visibility at Chamber events and in publications

#### Chairman Circle - Gold Member



A Member of the Roche Group









# tri counties bank

Chairman Circle - Bronze Member





The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



#### 2021 BOARD OF DIRECTORS

President

Jim McGuire Best Western Plus Grosvenor Hotel

Vice-President Tony Clifford AAA Clifford

Treasurer Paul Formosa

SSF Scavenger Company

Ex-Officio

Mike Futrell

City of South San Francisco

BOARD MEMBERS

Bill Benavides

**BLT Construction** 

Matthew Butler

Tri Counties Bank

BOARD MEMBERS CONT...

Gig Codiga Genentech

Kristin Ditlevsen Liberty Bank

Dave Gallagher Madison Street Press

Olga Garcia CG Moving Company

Dean Grubl SSF Conference Center

Kathy Hoffman

California Water Service

Daniela Jonguitud Chajinel Home Care Services Reggie Kumar

AC Hotel by Marriott San Francisco Airport

Jim Metz

Advanced Business Forms

Natalia Morales

Kilroy Realty Corporation

Christina Ng

Grand Palace Restaurant

Gus Shihadeh Amoura

Kevin Worth Kaiser Permanente

CEO Liza Normandy

Staff Linda Parenti Arlene Dozier