A message from the President of the Board, Jim McGuire
If you see your husbands, sons, brothers or other male figures in your life choosing not to shave and doing their best to grow some facial hair at this time of year, cheer them on and show your support because more than likely they are doing it for a couple of great causes. **November** (or "Movember") is an annual event involving the growing of moustaches during the month of November to raise awareness on some pretty serious men's health issues. Also known as No-Shave November, this worthy scruff is to grow awareness by embracing our hair, which many cancer patients lose, letting it grow wild and free. The goal is to donate the money men would typically spend on shaving and grooming to educate about cancer prevention, save lives and aid those fighting the battle. I think this is pretty darn cool. Grow those 'staches, guys!

November is the last month of the Fall Season. Didn't we just start this season? Veteran's Day, Thanksgiving and maybe most important of all - Election Day - are upon us. As in all the months, there are some pretty important areas of AWARENESS for us to know about including Adoption Awareness, Alzheimer's Disease Awareness, Epilepsy Awareness, American Diabetes Awareness and Lung Cancer Awareness. More than likely we are all somehow aware - perhaps on a personal level - of the great significance these all carry as we inch our way into the Holiday Season.

But before the holidays are here and we stuff ourselves on Thanksgiving, come and get full on all of the delicious food our great city has to offer at the 32nd **Taste of South San Francisco**! We are expecting a sold-out event again, so if you don't have your tickets, get them now. A very special thank you to our Gold Sponsors Chajinel Home Care Services, San Mateo Credit Union and Summer Hill Apartment Communities. Our Silver Sponsors are South San Francisco Scavenger & Meyers Nave. Our Bronze sponsors are the Best Western Plus Grosvenor Hotel and Everything South City. THANK YOU ALL! See you there on **Friday, November 9th** from 12N - 2PM at the South San Francisco Conference Center.

We had a wonderful ribbon cutting at the newly renovated **Teen Center for the Boys & Girls Club of North San Mateo County** and thanks so much to **Kirsten Andrews-Schwind** and **SSF City Council Member & PCE Board Member Pradeep Gupta** for a successful Breakfast and Learn Program who enlightened us on PCE and its many benefits. Also, a special thank you for everyone who attended the Mixer at Genentech! **Welcome** to our newest members **TransGroup Global Logistics, 110/220 V Electric Co., Inc., Nick's on Grand Restaurant and SmartHomes ADU!**
If you missed it last year, you cannot miss it this year! This will be the 2nd See's Candies "Sip & Shop" at their 400 South Airport Boulevard location where you can exclusively shop with other SSF Chamber members with discounts on selected items, (closed to the public), sip wine, win great prizes and of course eat delicious See's candy! This is a great event and great way to kick off the holidays, so see you there on Tuesday, November 27th from 7PM - 9PM!

As usual, keep an eye on the Calendar of Events on our website. There are always new events popping up that you should not miss. Take advantage of all of our great events to network with your fellow Chamber members so everyone can learn more about YOUR business. Your Chamber of Commerce is working hard for you, so please be sure to take advantage of your membership as often as you can.

Don't forget about Daylight Savings Time - set your clocks BACK one (1) hour before you go to bed on Saturday, "Movember" 3rd! Have a Scruffy and Thankful month and Happy Birthday Scorpio & Sagittarius kids!
Born in Wilkes-Barre, Pennsylvania, my parents moved the family to California in 1965 after driving cross country for a "vacation". They never looked back and we never left South San Francisco. It wasn't long before my parents landed full time jobs that would provide for their family. Dad was employed through the Electricians Union for a few years and then was employed by the City of South San Francisco for the remainder of his career. Mom landed a part-time job at California Water Service Company (yes, I'm second generation Cal Water) which later became full time and she too, made that her career.

As a child, I remember the days of Cal Water being next door to PG&E on the 200 block of Miller Avenue. You could walk into the Cal Water office, pay your bill and then go next door and pay your PG&E bill. In approximately 1983, Cal Water constructed a new office at 80 Chestnut Street, which now houses the South San Francisco Historical Society Museum. While our South San Francisco office merged with our San Mateo office in 2002, we still strive to maintain the same high level of service to our customers. Today, with everyone's busy lifestyle, Cal Water offers many ways of paying your bill from a 24/7 automated pay-by-phone system, to online payment methods, and of course, still walking into our office to make a payment.

Growing up in California, I have lived through at least three major droughts, the 70's, the late 80's/early 90's, and most recently 2015. I was employed by Cal Water for two of those droughts. As you know, droughts are not fun. In April 2015, Governor Brown issued an executive order mandating a 25% reduction in urban water use statewide. However, every water utility was to come up with their own plan to achieve the mandated 25% reduction. In doing so, Cal Water South San Francisco customers were required to reduce their consumption by 8%. Our customers not only met this goal, but it was also exceeded by an additional 16%. I was impressed and pleased at the way our customers and citizens responded to the call to conserve. The most common area to easily reduce water consumption is with outdoor watering. One restriction that was in place was a specific watering schedule for all customers. Cal Water also offers rebates. The most popular is the toilet rebate. For more information on rebates and conservation tips, please visit our website [https://www.calwater.com/conservation/resources](https://www.calwater.com/conservation/resources). Going forward, we all know that conservation will never end and will forever be a way of life.

Cal Water is the largest subsidiary of the California Water Service Group and is the largest investor-owned American water utility west of the Mississippi River and the third largest in the country. Formed in 1926, the San Jose-based company serves more than 477,900 customers through 28 Customer and Operations Centers throughout the state.

Cal Water has been part of the South San Francisco community since 1931, and our promise is to deliver quality, service, and value to our customers and to
continue providing a reliable supply of high-quality water for customers' everyday needs and sufficient resources for firefighters.

In March of this year, the opportunity was presented to me to serve on the Board of Directors of the South San Francisco Chamber of Commerce. How could I pass that up? What a great way to be able to serve the community in which I was raised.

I couldn't be more proud of that "vacationing" family finding such great places as Cal Water and the City of South San Francisco. One thing is for sure, Cal Water will be there for South City and our customers for future generations.
CEO's Message

32nd Taste of South San Francisco (11/9)

THANK YOU to OUR SPONSORS!

GOLD: Chajinel Home Care Services, San Mateo Credit Union & SummerHill Apartment Communities

SILVER: South San Francisco Scavenger & Meyers Nave

BRONZE: Best Western Plus Grosvenor Hotel & Everything South City

Would you like to be a sponsor of one of the most popular events in SSF? Need tickets? Visit our website: https://www.ssfchamber.com/event/taste-of-ssf-2018/?instance_id=35

Watch these short sales training videos


"Hash Tags can be your Business' Best Friend"
Increase their exposure using hash tags. Putting hash tags in your social media makes it easy for new people to find you.. and it's FREE! https://www.toolsforbusiness.info/resourcefeed.cfm?item=37&id=7827

______________________________
Not a member (yet!!) click: http://www.ssfchamber.com/membership/ for our Membership Investment Chart & Application or call us at 650-588-1911 with any questions and we are happy to assist you in the process.

Legislative Watch List - We take care of politics, so you can take care of your business

California's Publicly Held Corporations Will Have to Include Women on Their Boards
California became the first state to require its publicly held corporations to include women on their boards after Gov. Jerry Brown signed a bill into law. https://www.nytimes.com/2018/09/30/business/women-corporate-boards-california.html

Governor Signs New Employment Laws for 2019
Governor Jerry Brown altered the landscape for California employers in a number of significant ways. Here are some of the new laws taking effect in January 2019 that employers should anticipate: https://bit.ly/2xVj6PJ

Updated Guidance on Paid Family Leave Tax Credit Issued by IRS
An updated guidance on a tax credit for employers who provide paid family and medical leave to their employees has been issued by the IRS (Notice 2018-71). The tax credit applies regardless of whether an employer has fewer than 50 employees and therefore is not covered by the federal Family and Medical Leave Act (FMLA) or the California Family Rights Act. 

**Chamber-City's first-ever workshop on immigration rights was held on October 16!** As a follow-up, please find below the links to the Legal Aid at Work resources:


If your business is interested in **red**, wallet-sized 4th/5th Amendment Rights cards for your employees in Spanish and/or Chinese, please contact: Sheri Boles, Community Programs Manager, 650.829.6680 or sheriboles@ssf.net

**MISSED: The 2018 State of the County Address?**

Do not worry, click on: https://www.youtube.com/watch?v=fN8WgFBJvA
CITY OF SOUTH SAN FRANCISCO,
SOUTH SAN FRANCISCO FIRE AND POLICE DEPARTMENTS,
& YMCA COMMUNITY RESOURCE CENTER PRESENT...

2018 THANKSGIVING

FOOD

DRIVE

LOOKING TO DONATE FOR THE HOLIDAYS?

WE ACCEPT DONATIONS OF NON-PERISHABLE FOOD ITEMS AT:
SSFPD, 33 ARROYO DRIVE,
& SSFFD, FIRE STATION NO. 61, 480 N. CANAL ST.

PLEASE DROP OFF DONATIONS BY WEDNESDAY, NOVEMBER 14.

CONTACT:
SARABACHMANN@SSFNET / 650.829.3950
OR
SHERI.BOLES@SSF.NET / 650.829.6680
The FREE South City Shuttle has expanded its service with a counterclockwise route which offers 13 trips per day from 8 a.m. to 8 p.m. For more info, please visit http://www.ssf.net/SCS, contact the PW at (650) 877-8550, or email shuttle@ssf.net.

THANK YOU to OUR SPONSORS:
GOLD: Chajinel Home Care Services, San Mateo Credit Union & SummerHill Apartment Communities. SILVER: South San Francisco Scavenger & Meyers Nave
and BRONZE: Best Western Plus Grosvenor Hotel & Everything South City
The South San Francisco Chamber of Commerce presents

Taste of South San Francisco

Come enjoy South San Francisco’s Most Exquisite Culinary Cuisine Showcased By Our Local Food Establishments

Friday, November 9, 2018, 12:00pm – 2:00pm
South San Francisco Conference Center 255 South Airport Blvd., SSF

$25 per person in Advance

Raffle prizes galore!!!

Name_________________________________________Business_____________________________________

Address_____________________________________Ph___________Email/Fax_________________________

Please reserve _________ table(s) of 10 @ $250 (All tables of 10 will be reserved; all others will be open seating)

Please reserve: _________ tickets @ $25.00 Each | Check enclosed: ___________________________

I wish to be a sponsor: Gold $500 ~ Silver $250 ~ Bronze $150

I would like to donate a raffle prize__________________________

☐ $500 Gold Sponsorship – 5 Tickets to event, prominent placement on event marketing and promotional material, event program, recognition in the Business in Brief Newsletter, social media, & Chamber website.

☐ $250 Silver Sponsorship – 3 tickets to the event, placement on event marketing and promotional material, event program, recognition in the Business in Brief Newsletter, social media, & Chamber website.

☐ $150 Bronze Sponsorship – 2 tickets to the event, placement on event marketing and promotional material, event program, recognition in the Business in Brief Newsletter, social media, & Chamber website.

Chairman Circle Sponsors

Genentech
South San Francisco Scavenger Company Inc.
tri counties bank
Service With Solutions
CALIFORNIA WATER SERVICE

OYSTER POINT DEVELOPMENT

LIBERTY BANK
LET’S CELEBRATE OUR SOUTH CITY VETERANS!

Please join us in giving back to our local Veterans!

As a way of saying THANK YOU to our Veterans, the South San Francisco Chamber of Commerce and City of South San Francisco are partnering to host "A Salute to Veterans Celebration" during November 5-16. During this time, the City is proudly displaying American flags along Grand Avenue and giving SSF coffee mugs and "key to the City" lapel pins to Veterans who visit City Hall.

How can you participate as business owners? If you are interested in offering discounted services, products, or special offers to our local Veterans, please let us know! We will include your business name, address, phone number, and type of service you’d like to offer on a flyer that will be widely distributed throughout South City. We will also post the flyer to social media. Veterans will be asked to show their Military or Veterans ID or a Veterans memento in order to participate. Please contact Sheri Boles, Community Programs Manager, at sherithboles@ssf.net / 650.829.6680.

Thank you for your consideration to participate and join us in saluting and honoring our community's Veterans!
Secure Your ID Day

Saturday, November 10, 2018
Free On-the-Spot Shredding Event!

Fight ID Theft with your Better Business Bureau.
Presented by BBB, in partnership with DataSafe and San Mateo Credit Union

The first rule in identity protection - If you don’t need it, destroy it responsibly. YOU are your own best defense against identity theft!

Bring up to five bankers boxes/bags of paper documents (or equivalent) per household, and we’ll shred it for you on the spot - for FREE! Paper only - binders will not be shredded. Please remove all metal clips (paper clips okay). This is a green event - all paper is recycled to make new paper.

Date: Saturday, November 10, 2018
Time: 10:00am to 2:00pm
(or until truck reaches capacity)
Location: San Mateo Credit Union
150 El Camino Real
South San Francisco, CA 94080
(Parking lot)

DOCUMENTS TO CONSIDER FOR SECURE YOUR ID DAY:
- Cancelled and voided checks
- Pay stubs
- Credit card and bank statements
- Credit reports and histories
- Tax forms
- Used airline tickets
- Medical and dental records
- Anything with a Social Security Number on it

(DATASAFE, SSF Chamber Members since February 2010)
(SMCU, SSF Chamber Members since February 1998)
Are you up for the challenge?

Project Read’s 26th Annual Trivia Challenge!

Friday, November 16, 2018 from 5:30-9:00 pm
South San Francisco Conference Center
Trivia Teams of three compete in a fun-filled evening
General Admission with dinner: $50
Team Entry Fee with dinner: $400
Several Sponsorship options

Contact Project Read at (650) 829-3871 for more information
Email: triviainfo@ssf.net
www.ssf.net/trivia

South San Francisco Main Library - Literacy Services
PROCEEDS BENEFIT PROJECT READ – NORTH SAN MATEO COUNTY

(SSF Chamber Members since October 2001)
Holiday Champagne Reception & Boutique
Saturday, November 3, 2018
1:00 pm - 4:00 pm
Benefiting the 113-year old
Historical Society of South San Francisco

Plymire-Schwarz House
319 Grand Avenue • South San Francisco

$25 donation at the door — or —
$20 non-refundable, advance donation can be mailed to:
Historical Society of South San Francisco
80 Chestnut Avenue
South San Francisco, California 94080
Please make checks payable to: Historical Society of SSF
Payment MUST be received by October 24th.

DONATION INCLUDES:
Tour of The House • Complimentary Beverage
Array of Sweet & Savory Treats

FOR MORE INFORMATION CONTACT:
Julie • (415) 290-3559 • events@plymirehouse.org

Please join us as we celebrate and showcase
our vintage Christmas cheer!

The Historical Society of South San Francisco
Plymire Schwarz House
219 Grand Avenue • South San Francisco, California
www.plynirehouse.org

MAILING ADDRESS
The Historical Society of South San Francisco
80 Chestnut Avenue
South San Francisco, California 94080

(SSF Chamber Members since July 2005)
PLEASE JOIN THE
SOUTH SAN FRANCISCO WOMEN'S CLUB'S
Fall Soup & Salad Luncheon

BENEFITING THE
Juvenile Diabetes Research Foundation

SATURDAY, NOVEMBER 3 • 12:00 PM
AT THE
SOUTH SAN FRANCISCO WOMEN'S CLUB
470 GRAND AVE., SOUTH SAN FRANCISCO

$30 per person
Price includes free commemorative cup and door prize entry! Raffle and drink tickets available.

FOR RESERVATIONS & DETAILS, EMAIL
SSFWCPUBLICITY@GMAIL.COM
NO REFUNDS
PENINSULA CLEAN ENERGY

GO ELECTRIC

SAVE THOUSANDS ON AN ELECTRIC CAR

Experience the Benefits
- Low costs & minimal maintenance
- Fast & smooth acceleration
- Better for the environment

With Peninsula Clean Energy's Go Electric dealer promotion, San Mateo County residents save thousands of dollars on the lease or purchase of select new electric cars at participating dealerships from now through December 31, 2017.

Nissan of Burlingame
Address: 101 California Dr
Burlingame, CA 94010
Phone Number: (650) 558-6988

Peter Pan BMW
Address: 2095 S El Camino Real
San Mateo, CA 94403
Phone Number: (650) 760-6020

Stewart Chevrolet
Address: 790 Serramonte Blvd.
Colma, CA 94014
Phone Number: (415) 335-5811

Go to www.peninsulacleanenergy.com/ev

What Type of Electric Car is Best for You?

All Electric Vehicle (EV)
- Electric motor only
- Inexpensive option - no gas costs
- Save $1,200 a year on fuel and maintenance compared to a gas car
- Range up to 135 miles on one mode
- Federal and state incentives of up to $7,500 for purchase
- Currently eligible for carpool stickers

Plug in Electric Vehicle (PEV)
- Both electric and gas motors
- Usually use electric range first, then switch to gas-electric hybrid
- All electric range up to 30 miles, plus many more miles on a tank of gas
- Maintain both gas and electric engines
- Lower federal and state incentives
- Currently eligible for carpool stickers

How Much Range Do You Need?

- How much do you drive in an average day?
- The average commute in San Mateo County is about 40 miles round trip, mostly in the range of fully electric cars.

Considering a fully electric car as your only vehicle, but wondering about road trips? Rent exactly the right vehicle for the occasion. Sit tight! Rent a four-wheel drive. Camping? Rent a camper van. Meanwhile, save on your everyday drive!

Charging is Easier Than You Think

Level 1: Easy
Plug in at home or in a normal outlet. You don't need special equipment. The average EV can travel about 40 miles of range overnight.

Level 2: Faster
Plug in at a service station. Level 2 chargers at home or in the work lots at work. An average EV can charge about 100 miles of battery range in about 4 hours.

Level 3: Fastest
DC fast charge while nearby overnight. Some DC charge sites have been added. Public Level 2 chargers are located at grocery stores and shopping malls throughout San Mateo County. An average EV can add over 100 miles in 60 minutes.

(SSF Chamber Members since November 2017)
ADU stands for Accessory Dwelling Unit and they might just be your next edited home. You might know ADUs by their other, quasi-affectionate names such as granny-flats, mother-in-law-apartments and so on. They are dwellings—either attached or detached from a main house—that exist on a lot with another house.
SSF SERVICE CLUBS MEETING LOCATIONS AND TIMES

Kiwanis Club of SSF  
www.ssfkiwani.org  
Meets every Tuesday, **12:15pm - 1:30pm** at the Basque Cultural Center, 599 Railroad Ave., SSF

Rotary Club of SSF  
www.ssfrotary.org  
Meets every Thursday, **12:15pm** at the Basque Cultural Center, 599 Railroad Ave., SSF

SSF Women’s Club  
Meets on the first Thursday of the month at **12 noon or 6 pm** (650-873-8030) at 470 Grand Ave., SSF

Soroptimist International of No. San Mateo Co.  
http://www.soroptimistnorthsanmateocounty.org  
Meets on the 3rd Wednesday of each month, **6pm**  
at the Basque Cultural Center. 599 Railroad Ave., SSF

Upcoming Chamber Events
2018 Member Breakfast
Thursday, November 1, 2018
8:00am - 9:30am
IHOP Restaurant
316 Airport Blvd., SSF
#FREE for New 2018 Members
$5.00 for SSF Chamber Members

2nd Annual "A Salute to Veterans Celebration"
November 5-16, 2018
SEE Flyer above for more information and how to participate

TASTE of South San Francisco
Friday, November 9, 2018
12:00pm - 2:00pm
South San Francisco Conference Center
255 South Airport Boulevard
Cost: $25.00 per person in advance

*NEW* SmartHomes ADU
Ribbon Cutting & Reception
Tuesday, November 20, 2018
5:00pm - 6:30pm
Best Western Plus Grosvenor Hotel
380 S. Airport Boulevard
Open to SSF Chamber members
RSVP required

Santa Comes to Town
Saturday December 1, 2018
11:00am - 3:00pm
City Hall - 400 Grand Avenue (Rain or Shine)
~ presented by the City of SSF Parks & Recreation Department, SSF Chamber of Commerce & Kiwanis Club of SSF
All SSF residents, Chamber members, business owners invited! #FREE

* DATE CHANGE*
Chairman's Circle Holiday Party
Private event, by invitation only
Wednesday, December 5, 2018
5:00pm - 7:00pm

Holiday Party and Toy Drive
Thursday, December 13, 2018
5:00pm - 7:00pm
Embassy Suites
250 Gateway Blvd., SSF
All SSF Chamber members are welcome & encouraged to bring an unwrapped toy
All toys benefit the SSF community
Special guest appearance by the SSF Fire Department

See's Candies "Sip & Shop"
Tuesday, November 27, 2018
7:00pm - 9:00pm
400 S. Airport Blvd., SSF
Corporate discount on selected items! Drawings!
Closed to the public and open to for SSF Chamber members. RSVP required
(return order form & catalog will be mailed)

*SAVE THE DATE* 2019 Annual Recognition and Business Awards Dinner
Thursday, February 21, 2019
6:00-7:00pm - No Host Reception
7:15-9:00pm - Dinner & Program
South San Francisco Conference Center
255 South Airport Boulevard
More details coming soon!

*SAVE THE DATE* 2019 Higher Education Scholarship Luncheon
Thursday, April 25, 2019
11:30am - 1:30pm
South San Francisco Elks Lodge
920 Stonegate Drive, SSF
More details coming soon!
New & Renewing Members

Thank you to the following members who renewed their investment with the SSF Chamber your support is truly appreciated!

Agundis Tire Shop (November 2001)
Bachecki, Crom & Co., LLP (June 2015)
Berkshire Hathaway (June 1991)
Bob Jr.’s Towing, Inc. (April 2000)
Boys & Girls Club No. San Mateo Co. SSF (September 1985)
California Catering (October 2008)
Chanjinel Home Care Services (October 2016)
Carrie Lee OD formerly Dr. Donald Robinson (October 2014)
Dela Rama Dental Care (November 2016)
Financial Partners Credit Union (November 2016)
Flava’s Jamaican Grill (October 2014)
Mark A. Barradas, D.D.S. (October 2002)
Porcelain Studio, Inc. (July 1998)
SSF Friends of the Library (October 2001)
South San Francisco Host Lions Club (July 2008)
Zinum, LLC (August 2006)

Our New Members:
110/220 V Electric Co., Inc.
605 Miller Ave
South San Francisco, CA 94080
Bart Specia
(650)784-1886
bart@110220v.com
~ Committed to Customer service through creating Happy Customers

Nick’s on Grand Restaurant (Vegan Filipino)
223 Grand Ave
South San Francisco, CA 94080
(650)989-8452
Reina Montenegro & Kenny Cinnis
www.nicksongrand.com
info@nicksongrand.com

SmartHomes ADU
3540 Callan Blvd, Suite 200
South San Francisco, CA 94080
Robert Cabrera (650)630-0825
rmc@smarthomesadu.com
Yee Cha (650)438-3860
yc@smarthomesadu.com
~ SmartHomes ADU provides complete container homes that are ADU (Accessory Dwelling Unit) compliant and are affordable and versatile in use
Chairman Circle - Gold Member

Genentech
A Member of the Roche Group

Chairman Circle - Silver Members

Chairman Circle - Bronze Member

The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco.

Board of Directors

2018 BOARD OF DIRECTORS

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South San Francisco Chamber of Commerce

213 Linden Avenue
South San Francisco, CA 94080
Tel: (650) 588-1911
Fax: (650) 588-2534
Email: info@ssfchamber.com
Website: www.ssfchamber.com
Try it free today