

October 2020



Our monthly news & updates

[Visit our Website](#)

President Jim McGuire

Wildfires, COVID-19 pandemic, poor air quality indexes and a presidential debate that was, well....something else. Each time a new month is upon us, we are all hopeful for a better one than the previous. This is still the case, isn't it?! Here we are now in October. Oktoberfest, pumpkin carving and Halloween. What will "trick or treating" look like this year? Do we just throw pieces of candy at our computer on the 31st? I am sure there will be some very clever ideas and we look forward to seeing them on social media come November 1st! But let's not forget that October is also the month to salute Breast Cancer Awareness and Domestic Violence Awareness – two very important issues that affect so many. It is also "Adopt A Shelter Dog" month – I love that one!



I am positive that the "G" in **Genentech** stands for **GENEROUS!** Genentech has been one of our Chairman's Circle members for many years now. Each year, they give back to the community on so many levels. They truly are a friend and partner to our City and to our Chamber. "**Genentech Goes To Town**" program has been modified this year due to the pandemic. Genentech is so committed to our small businesses that they have invested hundreds of thousands of dollars to our merchants based on the business they did last year during this program. Additionally, they have provided funds to the Chamber to sponsor membership fees to businesses who are not currently Chamber members. *But wait! There's more!* They are also providing dollars in a special project fund to support downtown SSF business operations – which will be used for enhancing approved **parklets!** How's that for being a friend of the City and the Chamber! Genentech, we can't thank you enough! Your **Generosity** is above and beyond – helping our businesses in these times of need is absolutely beautiful. All of us here at the Chamber of Commerce take our hats off to and thank you from the bottom of our hearts! Way to go, **Generous Genentech!!!**

Speaking of **parklets** – outside dining is now available in South San Francisco! I am sure you have noticed these parklets popping up here and there! If you haven't already, please patronize the great restaurants that went to the efforts to include one of these great spaces to dine in! Hopefully, soon, we will be able to dine indoors again.

Don't forget that although we are not allowed to meet in person for our great networking mixers, educational sessions like "Breakfast / Lunch & Learn", New Member Breakfasts or other great events, you can still take advantage of your Chamber investment. The opportunity to network among local business owners, operators and industry movers is one of the most appealing aspects of your Chamber.

Have a great month, be well and stay safe!

Message from Kathy Hoffman, Chamber of Commerce Board of Directors:



It's hard to believe that this past summer, I celebrated 30 years of service with Cal Water. As they say, where does the time go? It's not often nowadays that you hear of such employment milestones. For me, I knew the day I started that this would be my lifetime career. And here's just a few reasons why.

In mid-August, Cal Water was named the winner of a Silver Stevie Award for Great Employers' Most Valuable Employer for COVID-19 Response category for its comprehensive efforts to keep employees safe and informed through the coronavirus pandemic. We all know that water is essential. And it becomes even more essential when we are faced with such things as a pandemic or as we have also recently been faced with, fires. Our employees need to be here to make sure we are taking care of the needs of our customers with providing a reliable supply of high-quality water and sufficient resources for firefighters. As an employee, I have appreciated the efforts the Company and our President and CEO put into place with providing PPE to all employees, hosting weekly meetings with outside experts for all employees, closing Customer Center lobbies to the public prior to shelter in place mandates, and even providing each employee with an industrial-sized roll of toilet paper. Yes, that's right, toilet paper.

At the end of August, Cal Water secured another award from The Bay Area News Group for one of the Top Workplaces in the Bay Area for the ninth consecutive year! This award is selected based on employee input through survey data gathered by an independent research company specializing in employee engagement and retention.

Cal Water has been a part of the community since 1931 and has been a member of the Chamber since 1946. In March, Cal Water was the recipient of the Legacy Award at the Chamber's Business Awards Dinner.

And so, while we all are faced with what I hope is a temporary way of living, remember, even though we're six feet apart, we are all in this together. Stay safe and be well!

Member News & Announcements

Genentech Goes To Town 2020, by *Suzanne Lee*



Genentech has been a member of the South San Francisco community since 1978, and being a good neighbor has always been important to us. For the past 26 years, our annual Genentech Goes to Town program has been a beloved tradition for our employees who look forward to the two weeks every fall to visit downtown, shop and dine in support of local merchants. This year, due to the COVID-19 pandemic, rather than issue each employee \$25 in special "GenenMoney" to contribute in-person, we are partnering with the

South San Francisco Chamber of Commerce to provide more than \$180,000 directly to local small businesses and the downtown business district.

We know that each small business represents the livelihood of several households, and that championing them now is more important than ever. In addition to distributing funds to South San Francisco merchants, we are providing the City of South San Francisco with funding for their efforts to expand dining capacity and beautify the business district, including providing floral installations and solar-powered trash and recycling compactors throughout downtown. We are also contributing \$50,000 to the Renaissance Entrepreneurship Center for their Small Business Grant program for San Mateo County business owners who are lower-income earners, people of color, immigrants and veterans. The program provides high-impact grants, training and coaching to ensure these businesses are equipped to pivot and adapt their operations to survive and thrive in these challenging times.

Since the inception of Genentech Goes to Town in 1994, Genentech has invested more than \$3 million to support South San Francisco businesses. While the program looks different in this unprecedented year, we remain committed to supporting the restaurants and retailers who define our vibrant community.



Taste of SSF - POSTPONED

"Due to the COVID-19 pandemic and so many of our restaurants that are suffering, the Board of Directors have made the difficult decision to postpone this event until next year and we will be back next year – in person – and stronger than ever for our Annual Taste of South San Francisco." - President McGuire



-The Linden-

Pre-Sales Commence in October! Enjoy a Bird's Eye View of Construction Progress

They can't wait to reveal their three beautifully furnished model homes and commence pre-sales in late October! First move-ins at The Linden are anticipated in spring 2021.

Information is coming soon about obtaining pre-approval from one of their 'lenders of choice' to ensure your spot on our VIP list and to be among the first to tour.

[Click here for more Info & the Aerial Tour!](#)



SOMETIMES, LOVE
CAN'T WAIT



1 Day Only, 100+ Courses | Live with our Most Amazing Chef, AC San Francisco is back to make your New Year's Eve so special. An evening with great food, drinks, and entertainment at \$9,900 for up to 10 guests. Includes: 100+ Courses | Live with our Most Amazing Chef | 100+ Courses | Live with our Most Amazing Chef | 100+ Courses | Live with our Most Amazing Chef



TIMELESS PACKAGE

Course One - SELECT 2'S
 • Signature House Salad with Citrus Vinaigrette | Grilled Filet Mignon | Grilled Asparagus | Roast Potatoes | Champagne or Sparkling
 • Lobster Cocktail | Grilled Salmon | Roasted Potatoes | Grilled Asparagus | Grilled Peas | Grilled Corn
 • Grilled Filet Mignon | Grilled Asparagus | Grilled Peas | Grilled Corn
 Course Two - SELECT 2'S
 • Grilled Filet Mignon | Grilled Asparagus | Grilled Peas | Grilled Corn
 • Grilled Filet Mignon | Grilled Asparagus | Grilled Peas | Grilled Corn
 • Grilled Filet Mignon | Grilled Asparagus | Grilled Peas | Grilled Corn
 Course Three - SELECT 2'S
 • Grilled Filet Mignon | Grilled Asparagus | Grilled Peas | Grilled Corn



Your Small Business May Be Eligible For \$250!

Peninsula Clean Energy has dedicated \$1.5 million to help San Mateo County small businesses impacted by the economic downturn during the COVID-19 pandemic by providing a \$250 electricity bill credit for up to 6,000 qualifying small businesses. Qualifying businesses will receive a letter and an email to the addresses listed on their electricity account with steps on how to apply for the credit. To learn more about the eligibility criteria, visit <https://www.peninsulacleanenergy.com/business250/>

Additionally, Peninsula Clean Energy has earmarked a \$50,000 donation for small business support overseen by the Renaissance Entrepreneurship Center (REC), which has served 195 small businesses throughout San Mateo County over the past two years.

In lieu of our Taste of South San Francisco event we are rolling out our upcoming **SPECIAL EDITION 2020/2021 South San Francisco Business Directory**, brought to you by the South San Francisco Chamber of Commerce, see below...

2021 SSF Member Directory Price Structure:	Size	Style	Cost (member/nonmember)
Description Full Page	7-1/2" wide x 10" tall	portrait style	= \$300.00/\$500.00 (no discretion placement)
Half Page	7-1/2" wide x 5" tall	landscape style	\$150.00/ \$250.00 (no discretion placement)
Quarter Page	3-3/4" wide x 5" tall	portrait style	\$100.00/\$200.00 (no discretion placement)
Business Card	3-3/4" wide x 2-1/2" tall	landscape style	\$50.00/\$100.00
Page 3 (Premier full page)	7-1/2" wide x 10" tall	portrait style	\$500.00/\$800.00
Page 6 (Premier full page)	7-1/2" wide x 10" tall	portrait style	\$400.00/\$700.00
Page 9 (Premier full page)	7-1/2" wide x 10" tall	portrait style	\$400.00/\$700.00

If you are interested, we ask that you submit the following:

- High resolution flyer/promotion with your logo
- Any coupons/specials that you would like to offer, must be valid till 12/31/2021.

If you are not able to provide any of the above:

- Please drop off your business card and images to our office
- Provide a description of what you would like to offer (if anything) i.e. \$2.00 off a minimum order of \$10.00, complimentary mimosa with a breakfast entrée purchase...you get the idea

The goal is to have our online SSF Chamber/Taste of SSF Directory go live and available on our website on or by November 13, 2020. Should you have any questions, please email our CEO Liza Normandy at liza@ssfchamber.com

Legislative Watch List

We take care of politics, so you can take care of your business



AB 1867: Employers Must Provide COVID-19 Paid Sick Leave for Emergency Responders and Health Care Providers

[Article Credit: Meyers Nave US Chamber of Commerce](#)



New Law Expands CFRA to Small Business

[Article Credit:](#)



Start Planning Now: An Overview of SB 1383's Organic Waste Reduction Requirements

[Article Credit: CalRecycle](#)

County of San Mateo



Al's Liquors

Malkiat Singh
479 Grand Avenue
South San Francisco, CA 94080
(650)583-8920
Malkiatsingh415@gmail.com

Amani San

Bella Yu
310 Linden Avenue
South San Francisco, CA 94080
(650)873-1084
www.amanibistro.com
bellayuyu22@hotmail.com

Ben Tre Restaurant

Viet Nguyen
398 Grand Avenue
South San Francisco, CA 94080
(650)952-2243
www.bentrerestaurant.com
bentrerestaurant@gmail.com

Cable Car

Vickie Lau
423 1/2 Grand Avenue
South San Francisco, CA 94080
(650)952-9533
vickielau@gmail.com

Chavarria's Market

Ruth Chavarria
900 Linden Avenue
South San Francisco, CA 94080
(650)615-9246
Akruth74@gmail.com

Cotter Church Supplies, Inc.

Rosa Camacho
369 Grand Avenue
South San Francisco, CA 94080
(650)583-5153
www.cotters.com
rosa@cotters.com

D&M Liquors

Ismat Noorali
211 Spruce Avenue
South San Francisco, CA 94080
(650)583-4121
Noorali993@gmail.com

Hawi Hawaiian BBQ

Guo Zhong
307 Grand Ave
South San Francisco, CA 94080

(650)866-3328
hawihawaiianbbq@gmail.com

J&J Market

Jamal Abu
113 Grand Avenue
South San Francisco, CA 94080
(650)588-5695

Los Compadres Taqueria

Rafael Vizcaino
116 Grand Avenue
South San Francisco, CA 94080
(415)466-5893

Pronto's

Aref Salameh
113 Grand Avenue
South San Francisco, CA 94080
(650)873-1324
www.prontosfo.com
Arefsalameh1958@gmail.com

Rosemary Store

Rosalinda Garcia
349 Grand Avenue
South San Francisco, CA 94080
(650)872-1587
Rosemerystore349@gmail.com

Society of St. Vincent De Paul of San Mateo County

Janet Ortega
344 Grand Avenue
South San Francisco, CA 94080
(650)589-8445
svdpsm.org

South City Chiropractic

Dr. Alden Soohoo
345 Baden Avenue
South San Francisco, CA 94080
(650)875-3833
dr.soofoo@southcitychiro.com

South City Hair

Winnie Fong
250 Grand Avenue
South San Francisco, CA 94080
(650)873-6787
winniealife@gmail.com

South City Shell (Gas Station)

Elvin Liang
123 Linden Avenue
South San Francisco, CA 94080
(650)583-0755

Tiny B Chocolate

Renata & Andrei Stoica
1 S. Linden Ave, Unit #5
South San Francisco, CA 94080
(415)857-0344
Tinybchocolate.com
andrei@tinybchocolate.com



Your support is truly appreciated!

47 Hills Brewing Company *(August 2017)*
All Seasons Lodge *(June 2019)*
Anchor Drugs-Health and Holistic Center
(October 2009)
Bickford Accountancy Corp. *(October 1997)*
Bitters & Bottles *(August 2013)*
Carpenters Union Local 217 *(October 2003)*
Carrie Lee OD formerly Donald L. Robinson, OD *(October 2014)*
Cheung Hing BBQ Restaurant *(October 2013)*
Dead Eye Coffee Bar *(May 2018)*
Di Napoli Pizzeria & Ristorante *(July 1990)*
Dumpling Empire *(August 2011)*
El Santaneco *(October 2019)*
Fil-Am Cuisine 2 *(March 2014)*
Flavas Jamaican Grill *(October 2014)*
Giorgi Brothers Furniture *(October 1949)*
Grand 76 - Circle K *(September 2013)*
Grand Palace Restaurant *(September 1998)*
Green Light Enterprises, Inc. *(August 2018)*
Haworth *(May 2017)*
Home Maid Ravioli Co., Inc. *(October 2007)*
Hometown Heroes *(August 2015)*
Ihop Restaurant #648 *(May 2002)*
J&J Bakery Café *(August 2017)*
La Nueva Perla Restaurant *(June 2012)*
Luminous Day Spa Inc. *(December 2007)*
MC2 Bay Area Public Affairs LLC *(October 2017)*
Nick's On Grand *(October 2018)*
Nicolas Family *(October 2017)*
SKS Partners, LLC *(June 2018)*
Subway 42575 *(May 2008)*
Summerhill Housing Group *(August 2017)*
Taqueria La Morena *(October 2019)*

Chairman Circle Members

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle – Gold Member



Chairman Circle – Silver Members



tri counties bank

Chairman Circle – Bronze Member



The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



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 Best Western Plus Grosvenor Hotel

Vice-President
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 La Quinta Inn and Suites SFO North

Treasurer
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Ex-Officio
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 City of South San Francisco

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 AAA Clifford

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 BLT Construction

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 Tri Counties Bank

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 Madison Street Press

Mia Garcia
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Dean Grubl
 SSF Conference Center

Kathy Hoffman
 California Water Service

Jim Metz
 Advanced Business Forms

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 Kilroy Realty Corporation

Christina Ng
 Grand Palace Restaurant

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