



Our Mid-Month Update.. some things can't wait

[Visit our Website](#)

Member News & Announcements

Briefing Session on the Application Process for the

RESTAURANT, BREWERY, AND WINERY GRANT PROGRAM



Please join us for one (*OR* both) of the following dates for an application process overview regarding the *Restaurant, Brewery and Winery Grant* program:

TUESDAY, FEBRUARY 16
11:00AM - 12:00PM | VIA ZOOM

THURSDAY, FEBRUARY 18
3:00PM - 4:00PM | VIA ZOOM

SEE LINKS BELOW TO RSVP

We will be reviewing the pre-application process and answering questions for *both* webinars. For more information, please see the *FAQs* page [here](#) (available in English, Spanish, Chinese, and Tagalog).

This information session will be recorded and available on-demand.

PRESENTED BY:



Chan
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SAN MATEO COUNTY



SAMCEDA
San Mateo County Economic Development Association

For questions, please email Larisa Ocañada at locanada@samceda.org

For more information, please see the [FAQs page here](#) (available in English, Spanish, Chinese, and Tagalog).

Briefing Session on the Application Process for the *Restaurant, Brewery and Winery Grant Program*

Webinar #2: Thursday, February 18th at 3:00PM – 4:00PM via Zoom
To Register: [Click here](#)

Tune in to Hear What We Can Do to
PROTECT AND PRESERVE OUR SMALL BUSINESSES



Wednesday, February 17, 2021 • 6:00pm

Streamed via Facebook
/Live/AssemblymemberKevinMullin

**LIVESTREAM EVENT: *Tune in to Hear
What We Can Do to Protect
and Preserve Our Small Businesses***

"Whether it's Grand Avenue, B Street, Broadway, Laurel, Palmetto Avenue or Main Street, preserving and protecting local San Mateo County businesses matters. Our communities are built on the foundation of small, local businesses and they are the fabric that weaves us together. *The COVID-19 pandemic has significantly impacted small businesses and while programs have been established to provide financial assistance, there is more to be done. Join Assemblymember Kevin Mullin for a 'Conversation with Kevin' when he talks with some of the people who are in the trenches and are providing support for reopening and engagement along with tips for training and connections for displaced workers.*"

Topics and Panelists:

- Recovery, Re-Opening and Partnerships
 - Rosanne Foust - President & CEO, [SAMCEDA](#)
- A View From the Trenches
 - Amy Buckmaster - President & CEO, [Chamber San Mateo County](#)
 - Liza Normandy - CEO, [South San Francisco Chamber of Commerce](#)
- Small Business Support & Engagement
 - Sharon Miller - CEO, [Renaissance Entrepreneurship Center](#)
- Assisting Displaced Workers (Training and Connections)
 - Kris Stadelman - Director, [NOVAworks](#)

Click [here](#) to join the livestream event on Wednesday, February 17th at 6:00PM on [Facebook Live](#).

(a [Facebook](#) account is not needed to watch the live event)



23 Frequently Asked PPP Loan Questions, Answered

The federal Paycheck Protection Program offers forgivable loans to small businesses, but it has been changed several times. We answer all of your biggest questions.

[Article Credit: US Chamber](#)



Liberty Bank in partnership with Acap - The Loan Source will make it easy to apply for SBA's Paycheck Protection Program (PPP) - specifically designed to assist eligible small businesses with potentially 100% forgivable loans as a result of the COVID-19 pandemic. This Program is for first time applicants as well as second draw applicants, even if you have received a PPP loan elsewhere or are not a Bank customer.

- With PPP you can:**
- **Qualify for Funds** - Small businesses are eligible for up to 2.5x your average monthly payroll costs up to \$2MM*
 - **Up to 100% Forgivable** - Full loan forgiveness for eligible payroll, mortgage interest, rent, utility expenses, cost to comply with governmental restrictions, and more
 - **Easy to Apply** - Apply online with the link below and find out quickly if you qualify
 - **Second Draw Availability** - Small businesses that have received a first round PPP may be eligible for a second draw

Funds are limited to apply today by going online to <https://www.theloansource.com/partners/liberty-bank>.



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Tri Counties Bank partnered with Moss Adams, a leading tax and accounting firm, to provide expertise and guidance on the second round of the Paycheck Protection Program (PPP). We invite you to view the webinar located on our website.

[VIEW OUR PPP ROUND 2 WEBINAR](#)

Tri Counties Bank is accepting PPP Round 2 applications from new customers and current customers.

As a Small Business Administration (SBA) Preferred Lender, Tri Counties Bank is proud to provide PPP loans to qualified California businesses. For more information and to apply, visit TriCountiesBank.com/ppp.

If you have already applied for PPP Round 2 funding through Tri Counties Bank, thank you for your application. If you would like to check the status of your application, please call 1-866-308-7083.

This is not a commitment to lend. All loans are subject to program requirements and availability of funds under the SBA PPP Program. Your PPP application is subject to SBA approval.





Visit: <https://www.smcu.org/ppp> for dedicated **PPP loan information and to apply.**

Please note, an application for a PPP loan with SMCU will require an SMCU membership prior to funding a PPP loan.

The following are the eligibility requirements for a business membership(1):

- Your business must be located or headquartered in San Mateo County, City of Palo Alto, or select San Francisco zip codes(2).
- Your annual revenue should not exceed \$10,000,000.
- Your monthly business activities should not require large cash deposits.

(1) Additional membership eligibility requirements may apply.

(2)San Francisco county zip codes which are eligible for membership include and are limited to: 94110, 94112, 94116, 94122, 94124, 94132 and 94134

CONSERVE MY

California

SAVE WATER EVERY DAY

COMMERCIAL REBATES: ANOTHER TOOL IN YOUR TOOLBOX

California Water Service (Cal Water) is committed to supporting our customers' water conservation efforts as part of our plan to provide a reliable water supply for today and tomorrow.

CUSTOMER ELIGIBILITY:

- Devices must be installed at a site served by Cal Water.
- The Cal Water account number must be for the location where the devices are installed.
- Pre-qualification may be required to determine program eligibility.

REBATE DETAILS:

- Rebates will only be paid for the purchase price of the device(s).
- This offer only applies to devices on the qualified product list purchased and installed from July 1, 2020 through December 31, 2021, or until rebate program funds are depleted, whichever comes first.
- Customers cannot apply for the same rebate under multiple rebate programs.
- Rebate will only be issued after product installation.
- Pre-qualification is required if total rebate amount is \$5,000 or more. Please contact Cal Water at conservation@calwater.com to begin the pre-qualification process. Do not proceed with purchase and/or installation prior to receiving pre-qualification.
- Cal Water reserves the right to verify customer eligibility, proof of purchase, and installation. If access to verify is denied, rebate will be voided.
- Applicant must submit a copy of the sales receipt with the application.
- Please allow 6-8 weeks for remittance of your rebate check.
- Incomplete applications cannot be processed.
- Offer is void where prohibited or restricted by law.

LEARN MORE AT CALWATER.COM/CONSERVATION



HIGH-EFFICIENCY VALVE-TYPE TOILET REBATE*

Models must use 1.28 gallons per flush (gpf) or less.

UP TO **\$100** PER TOILET

HIGH-EFFICIENCY TANK-TYPE TOILET REBATE*

Models must be EPA WaterSense-labeled.

UP TO **\$100** PER TOILET

HIGH-EFFICIENCY URINAL REBATE*

Models must use 0.125 gpf or less.

UP TO **\$150** PER URINAL



HIGH-EFFICIENCY SPRINKLER NOZZLE REBATE*

UP TO **\$5** PER NOZZLE

SPRAY BODY WITH INTEGRATED PRESSURE REGULATION & CHECK VALVE REBATE*

UP TO **\$10** PER BODY (MATERIAL)
Plus up to an additional \$8 per body if
installed by a C-27 contractor.

LARGE ROTARY NOZZLE REBATE*

UP TO **\$30** PER NOZZLE (MATERIAL)
Plus up to an additional \$8 per nozzle if
installed by a C-27 contractor.

SMART IRRIGATION CONTROLLER REBATE*

Models must be EPA WaterSense-labeled.

UP TO **\$25** PER STATION

*See qualified product list for qualified models.

The following item requires pre-qualification.
Contact Cal Water at conservation@calwater.com
to begin the process.

CUSTOMIZED INCENTIVE PROGRAM

UP TO 50% OF PROJECT COST
(Final amount based on water savings)

Quality. Service. Value.®



FedEx® Small Business Grant Contest

Open for Entries February 16 - March 9



Running a small business isn't easy. And in 2020, it was as difficult as it's ever been. What could you do with \$50,000 for your small business? This year, the FedEx Small Business Grant Contest is offering over \$250,000 in cash and prizes to 12 winners.

Entering is a great opportunity to gain exposure for your business and connect with your community and your fans – and winning could help write the next chapter of your story. Start thinking about how you want to tell your story: What do you want to share about your business? What could a grant help you accomplish?

Educational Resources

Webinars, ZOOM, Meetup, Coffee Chats and more....



"Increasing Restaurant Online Food Orders"

CEO Normandy attended the "Increasing Restaurant Online Food Orders" workshop and found the information useful and a must share with our food & beverage members.

Thank you Small Business Development Center (Alameda) for hosting this event.

[Click here for the Video!](#)



ACCEL Career Education Survey

The survey should take about 10-15 minutes. ACCEL San Mateo County is a consortium of Adult Schools and Community Colleges in San Mateo County. Their mission

is to improve the educational and career outcomes of adult learners throughout the region.

Please help and tell them what type of in-demand short term career training courses leading to potential employment opportunities you would be interested in attending if offered by ACCEL San Mateo County.

Your participation is completely voluntary.

[Click here for the link & THANK YOU!](#)

February Events

Free Webinar: Women Owned Small Business Certification

Wednesday, February 17, 2021
10:00am-11:00am
Register on Website Calendar



Choose the Right E-Commerce Technology to Grow your Small Business

Thursday, February 18, 2021
10am PT
Hosted by SCORE/Sponsored by FedEx
Register on Website Calendar

Free Webinar: How To Network During A Pandemic

Thursday, February 18, 2021
12:00pm
Hosted by Bay Area Entrepreneur Center
RSVP on Website Calendar

SSF Hotel General Manager Roundtable

Thursday, February 25, 2021
3:00pm
Hosted by SSF Chamber of Commerce
By Invitation Only

Free Webinar: Your Customer Experience in the New Dine-In Reality

Monday, March 1, 2021
2:00pm-3:30pm
Hosted by SBDC San Francisco
Register on Website Calendar

**COVID-19 Guides and Resources
from the U.S. Chamber of Commerce**
[Guide to Small Business COVID-19 Emergency Loans](#)
[COVID-19 Vaccine FAQs](#)

Guide to PPP Loan Forgiveness
Reopening Business Digital Resources Center
Reopening Business Digital Resources Center Toolkit
Small Business Reopening Playbook
Backgrounder on Unemployment Insurance Under the CARES Act
Independent Contractor's Guide to CARES Act Relief
Coronavirus Emergency Loans Small Business Guide and Checklist
Temporary Paid Leave and Family Medical Leave Guide
Economic Injury Disaster Loan (EIDL) Program Guide

Chairman Circle Members

Chairman's Circle members receive benefits above and beyond typical membership, with the highest visibility at Chamber events and in publications

Chairman Circle – Gold Member

Genentech
A Member of the Roche Group

Chairman Circle – Silver Members



SOUTH SAN FRANCISCO
SCAVENGER
COMPANY, INC.



KAISER PERMANENTE®



tri counties bank

Chairman Circle – Bronze Member

LIBERTY  BANK

KILROY

The Chamber appreciates and acknowledges the generous support of our Chairman Circle Members who support our efforts and make it possible to be the voice of businesses here in the City of South San Francisco



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